

64

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SAM

GOLD



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and BUGS BUNNY

**To the core
of the matter**

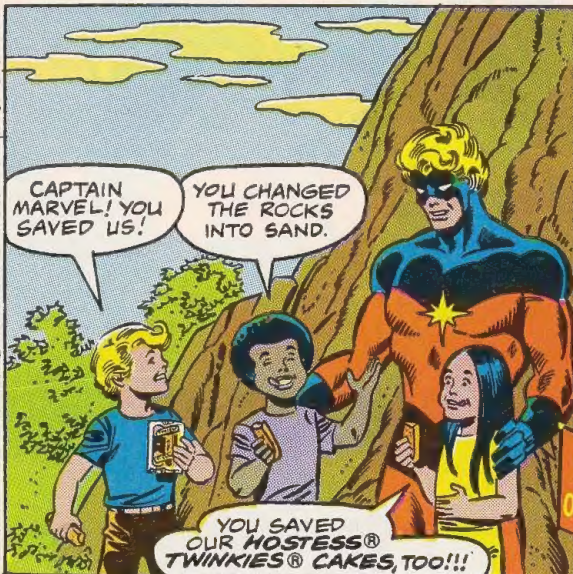
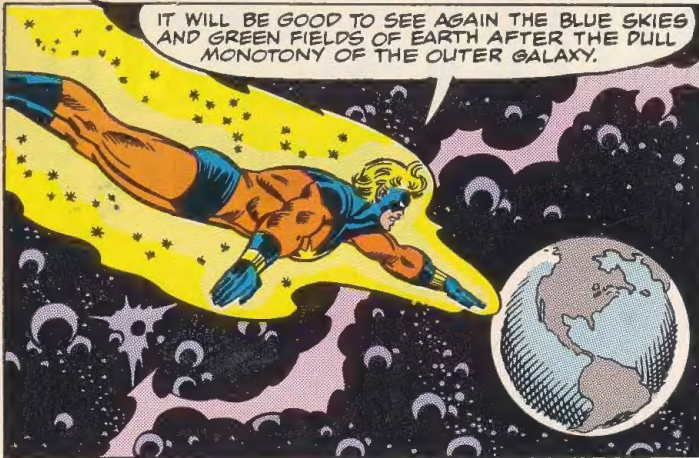
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CENTER of EARTH 4,000 mi.
↓ CHINA 8,000 mi.



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CAPTAIN MARVEL™ RETURNS TO EARTH!



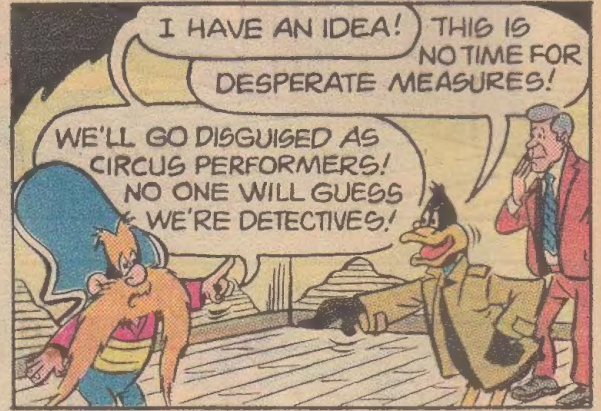
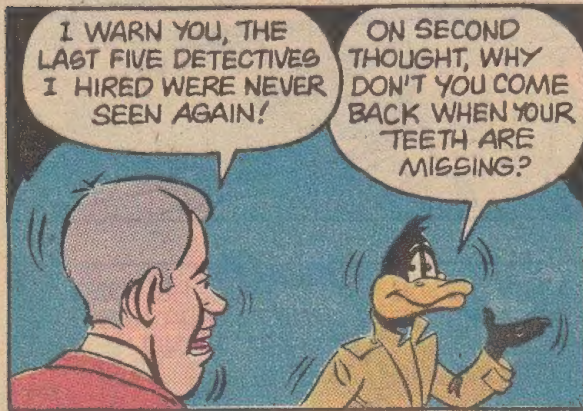
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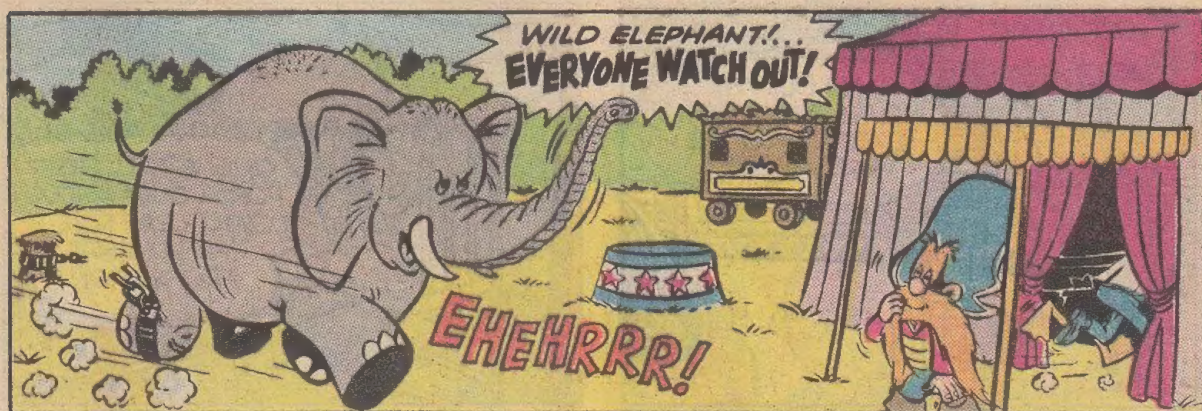
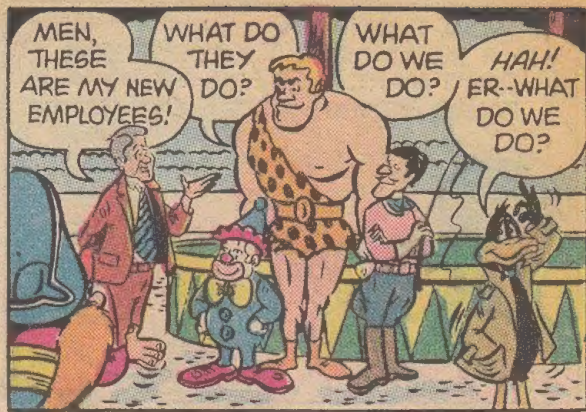
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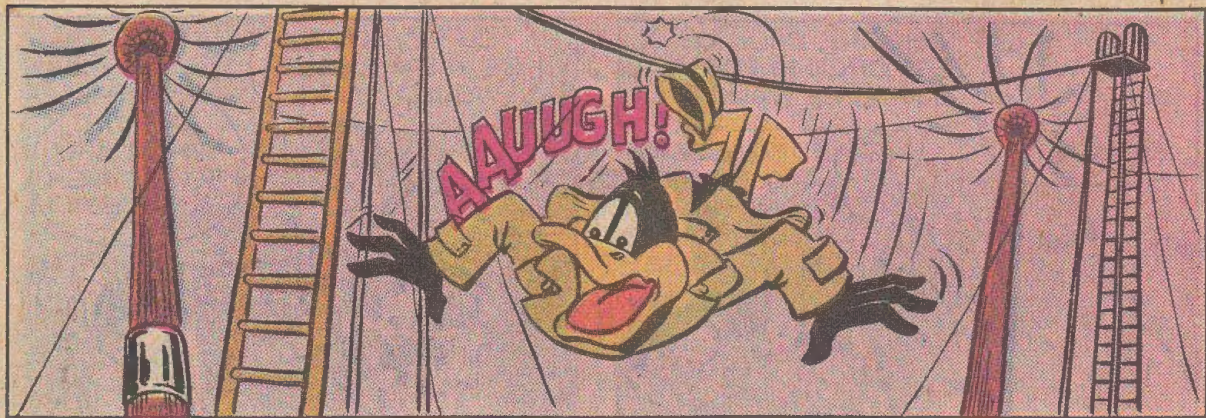
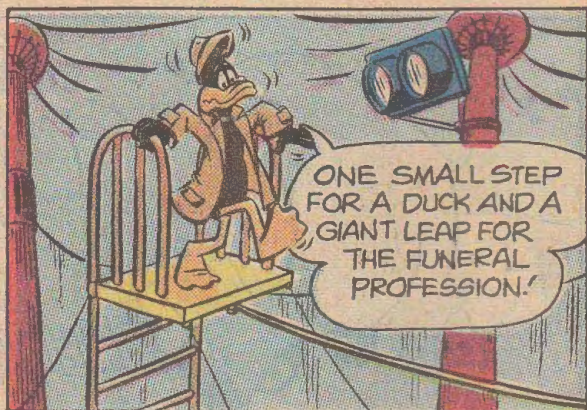
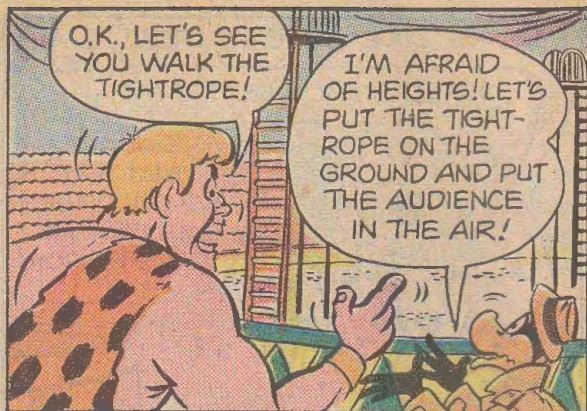
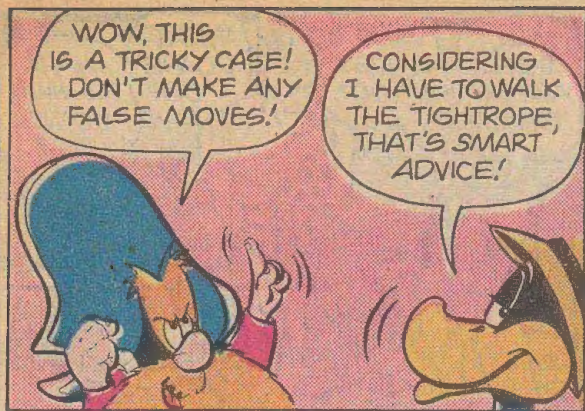


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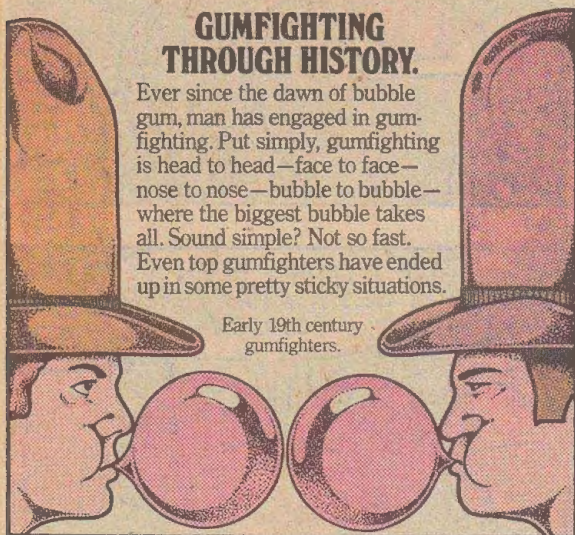


GUMFIGHTING PRACTICE AND TECHNIQUES.

GUMFIGHTING THROUGH HISTORY.

Ever since the dawn of bubble gum, man has engaged in gum-fighting. Put simply, gumfighting is head to head—face to face—nose to nose—bubble to bubble—where the biggest bubble takes all. Sound simple? Not so fast. Even top gumfighters have ended up in some pretty sticky situations.

Early 19th century gumfighters.



THE CHEW TO CHOOSE.



To get you started off on the right foot, we'd like to get you started off on the right bubble gum. New Hubba Bubba™ Bubble Gum. Soft and juicy Hubba Bubba is the brand new bubble gum with amazing no-stick bubbles!™ That's right, no-stick bubbles! And no-stick bubbles mean you can blow bubbles as big as you want and not have to worry about them sticking to your face. Does Hubba Bubba *really* work? 98.8% of the faces tested said yes.

GUMFIGHT PRACTICE DRILL.

The secret to becoming a great gumfighter is practice, practice, and more practice. And the only gum to practice with is new Hubba Bubba. So pick up a pack and pop a soft, juicy chunk in your mouth. While you're enjoying that great long-lasting Hubba Bubba flavor, proceed with this simple yet effective gumfight drill:

© 1979 Wm. Wrigley Jr. Company

ALL BUBBLE GUMS ARE NOT ALIKE.

Other bubble gum.

Hubba Bubba Bubble Gum.



The kid on the left is blowing bubbles with another gum. The kid on the right is blowing bubbles with new Hubba Bubba. Note the size of that Hubba Bubba bubble.



As you see, a sticky situation is developing on the left. But not on the right.



Notice the Hubba Bubba bubble comes right off the face and goes back in the mouth. As for the bubble gum on the left, those are the breaks.

To be sure you're getting the genuine article (Hubba Bubba in original or mint flavors), study the picture below very carefully. Then repeat: Hubba Bubba—Hubba Bubba—Hubba Bubba—Hubba Bubba—Hubba Bubba—Hubba Bubba—Hubba Bubba.

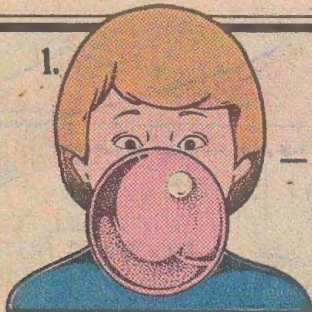
Get some delicious new Hubba Bubba soon and see for yourself. Your bubble troubles are over.

SOFT. JUICY. DELICIOUS.

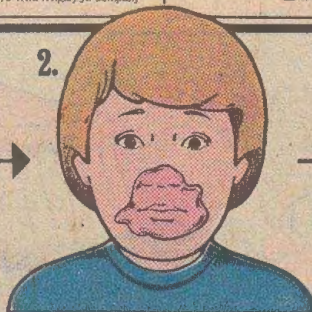


BIG BUBBLES. NO TROUBLES.

1.



2.



3.



Begin blowing bubble. You will note that Hubba Bubba's amazing formula lets you blow an incredibly large bubble.

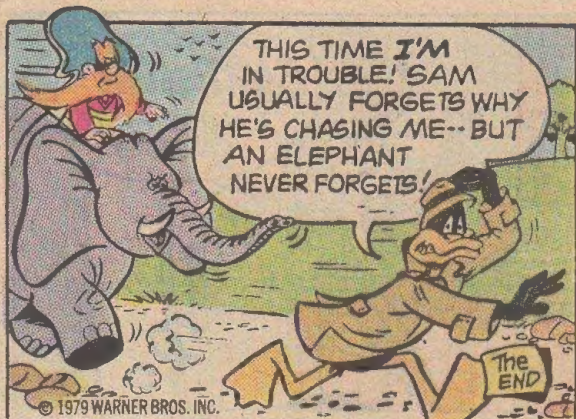
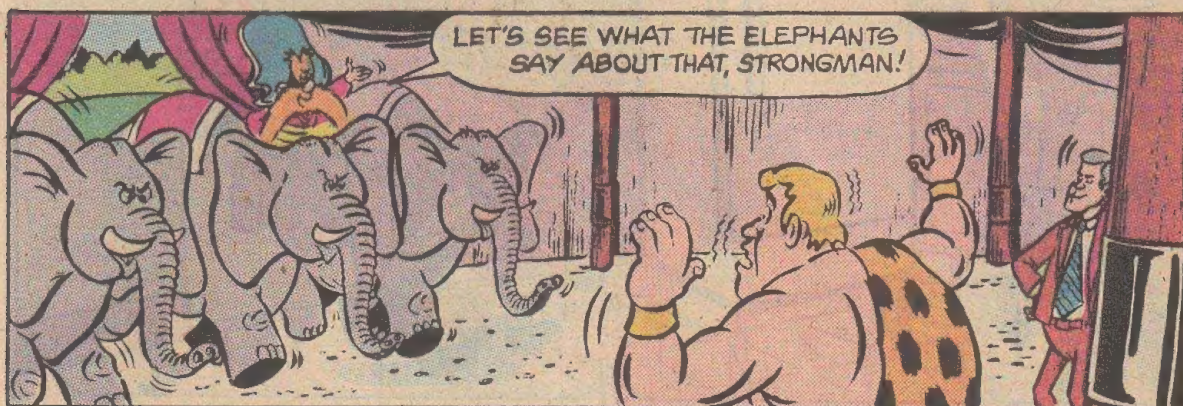
When the Hubba Bubba bubble breaks do *not* be alarmed. Hubba Bubba is not your ordinary bubble gum.

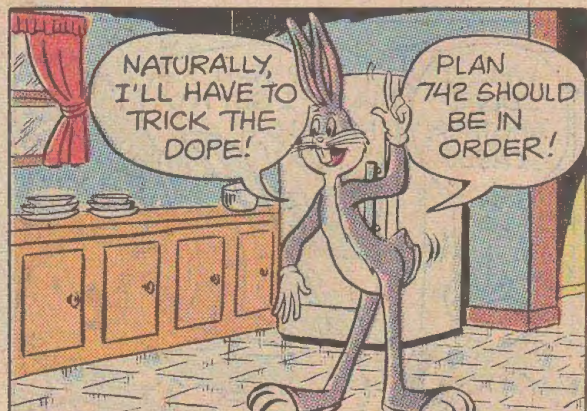
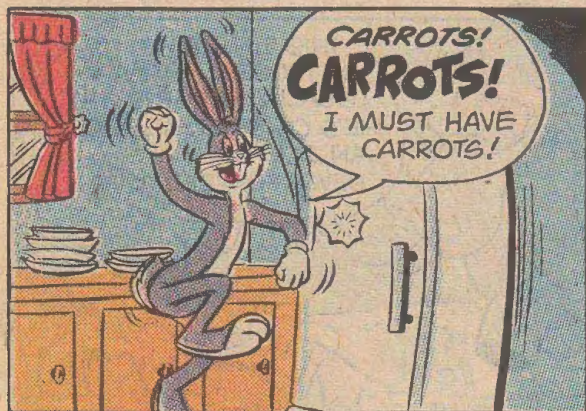
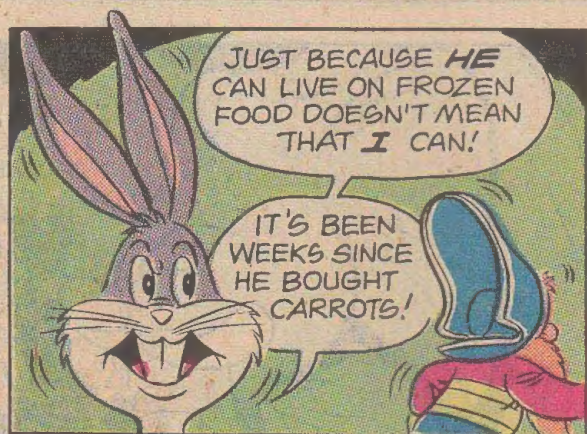
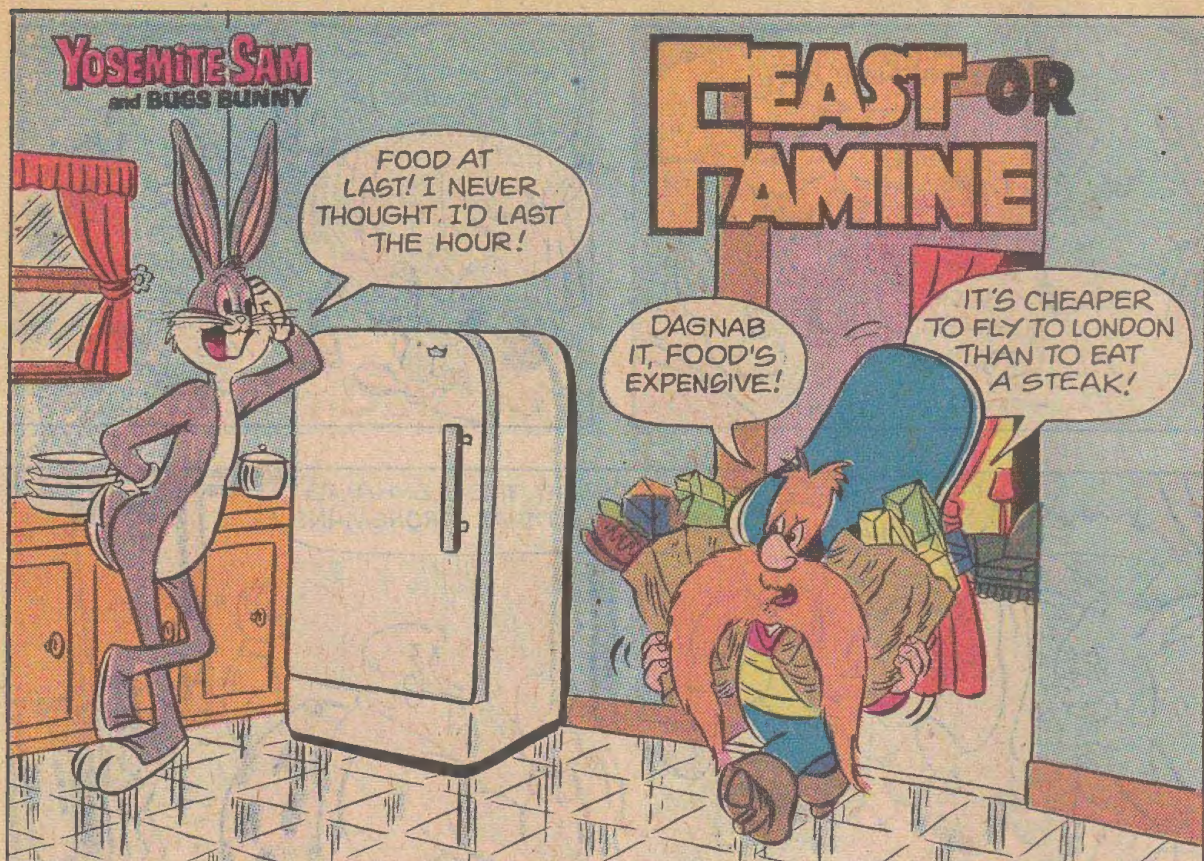
Simply remove Hubba Bubba from your face. That's right, simply remove and replace in mouth. Return to step 1.

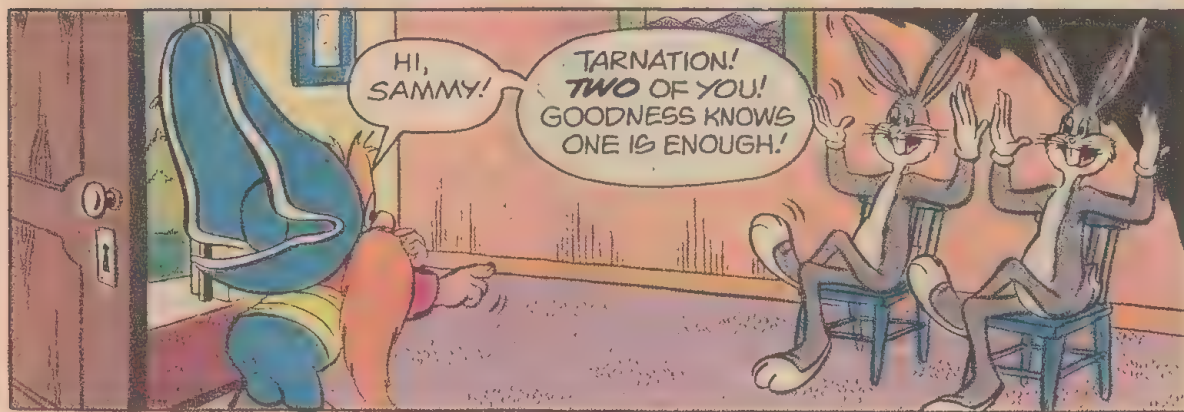
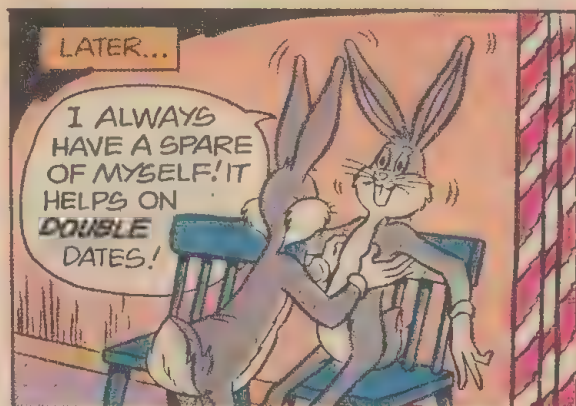
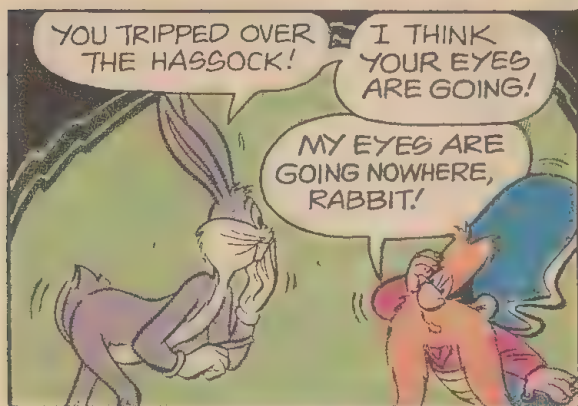
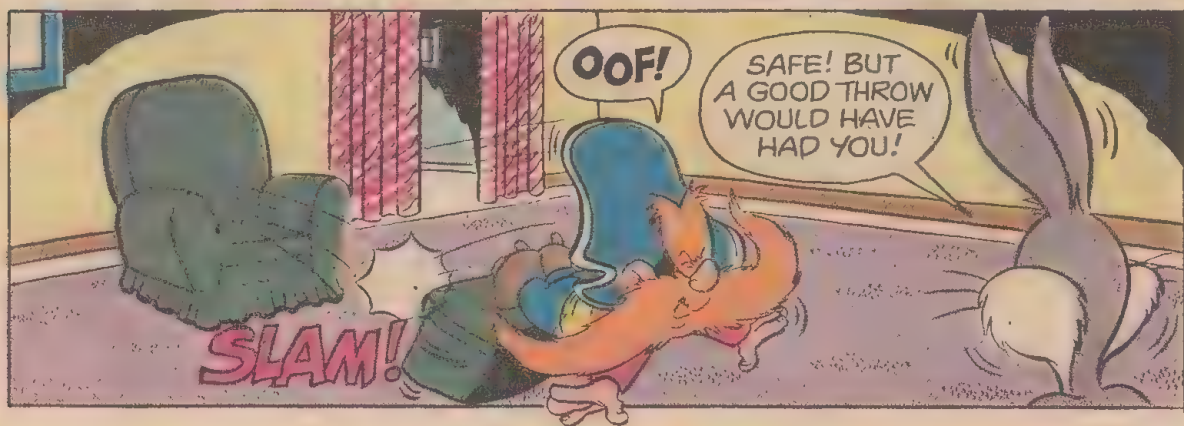
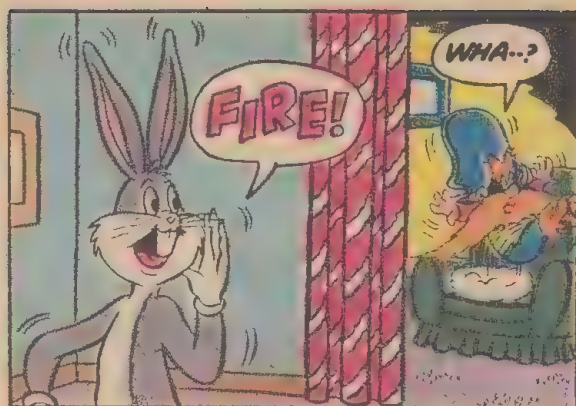
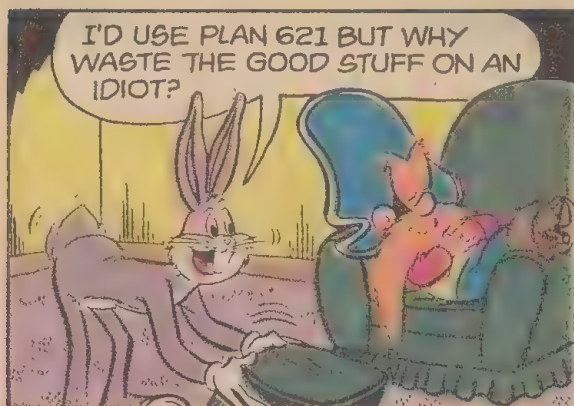
After you have mastered this basic gumfighting technique, try it out on someone. Remember for a successful gumfight, be

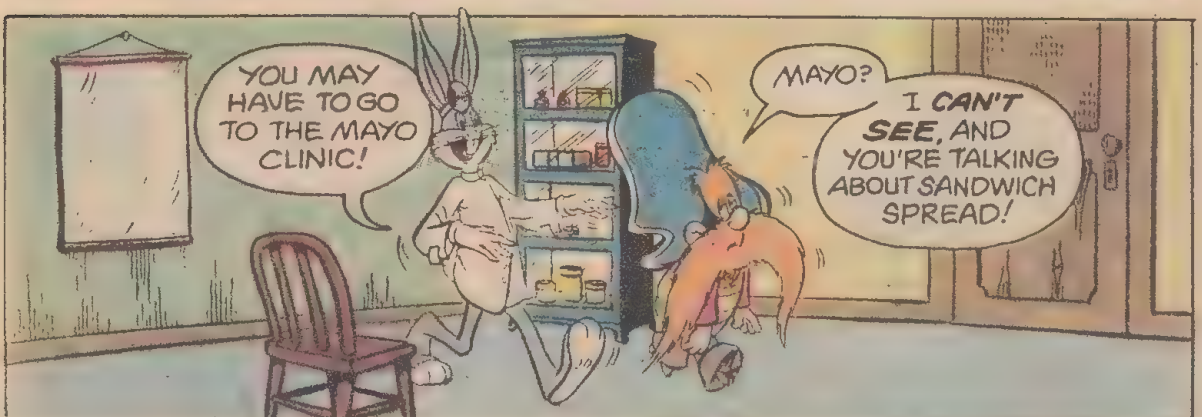
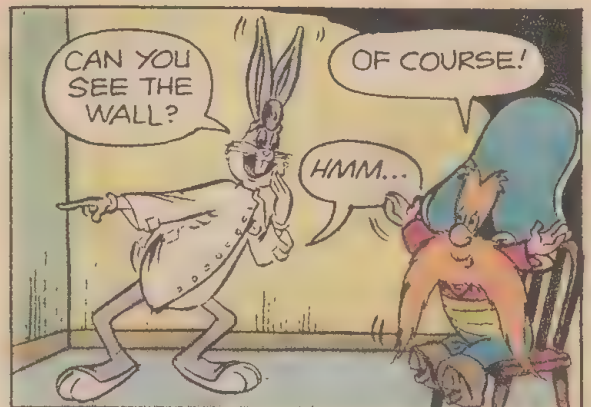
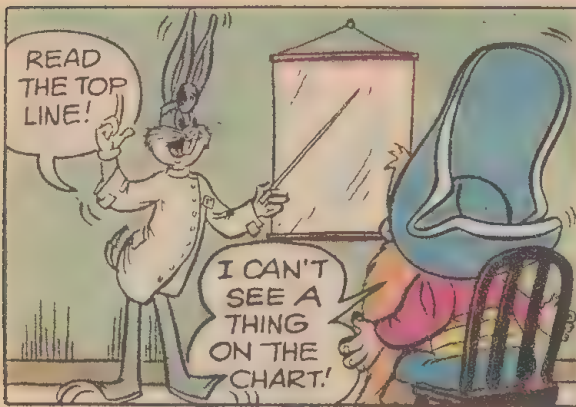
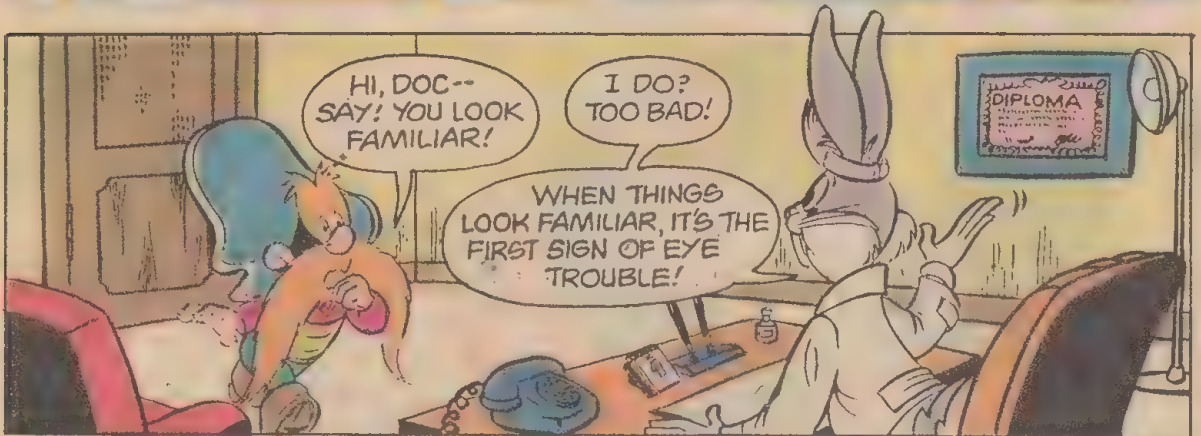
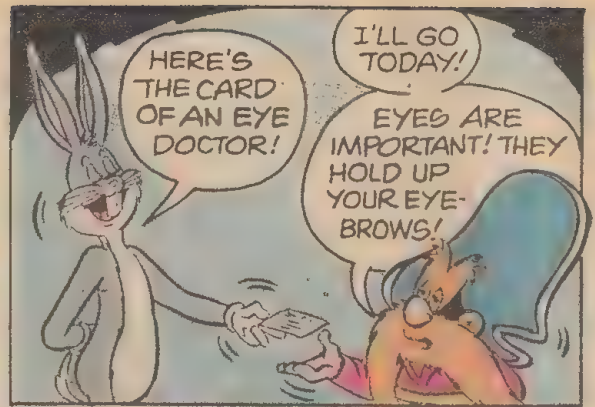
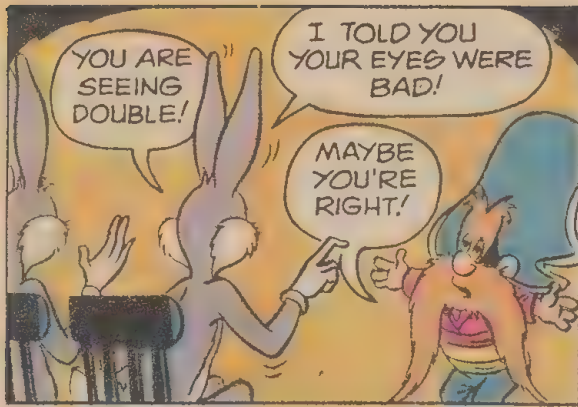
sure your opponent is *not* chewing Hubba Bubba Bubble Gum—the soft and juicy bubble gum with amazing no-stick bubbles.

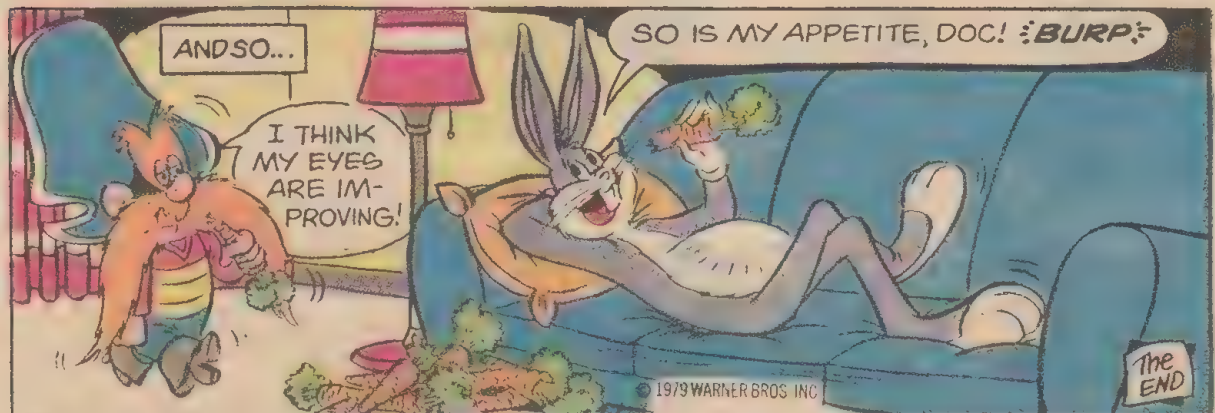
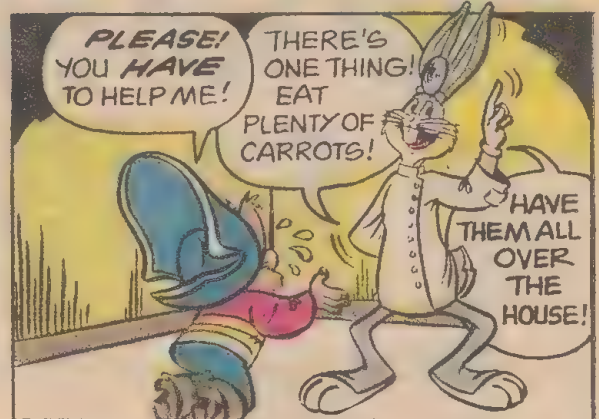
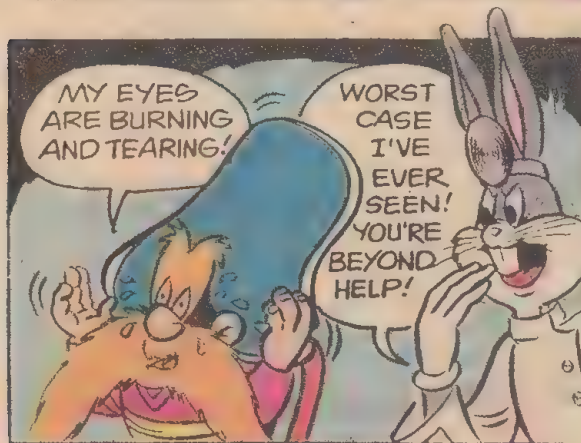
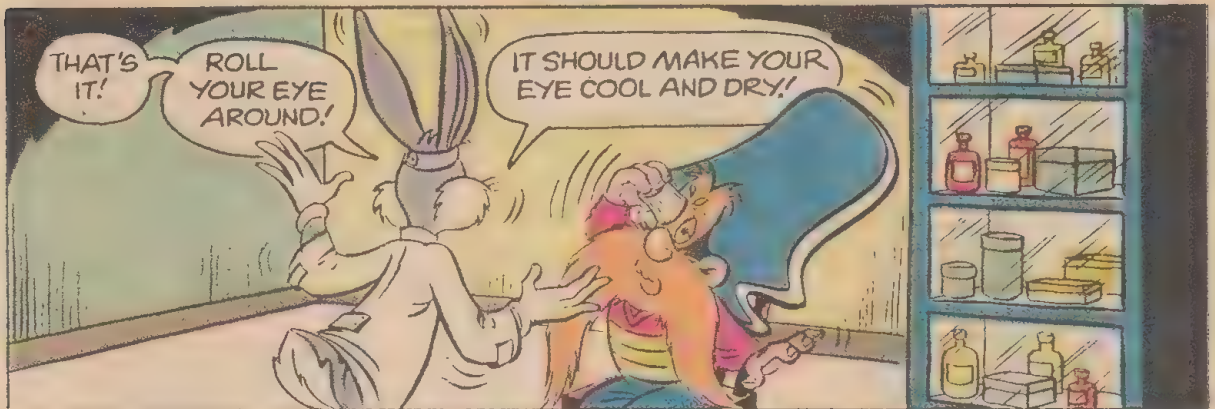
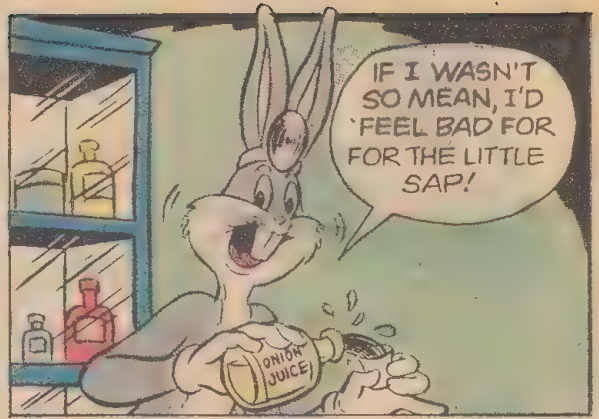
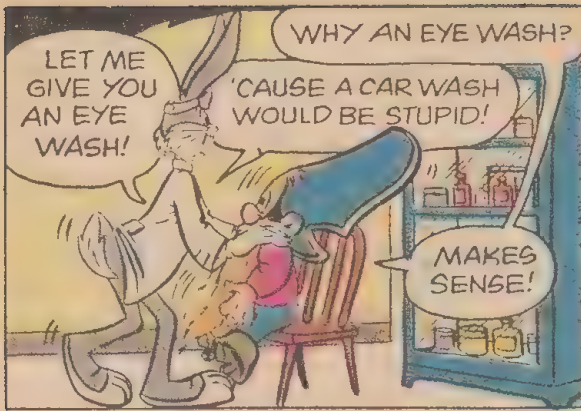














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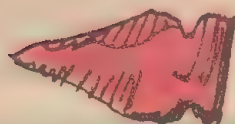
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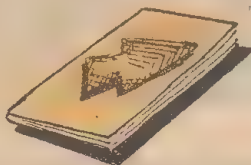


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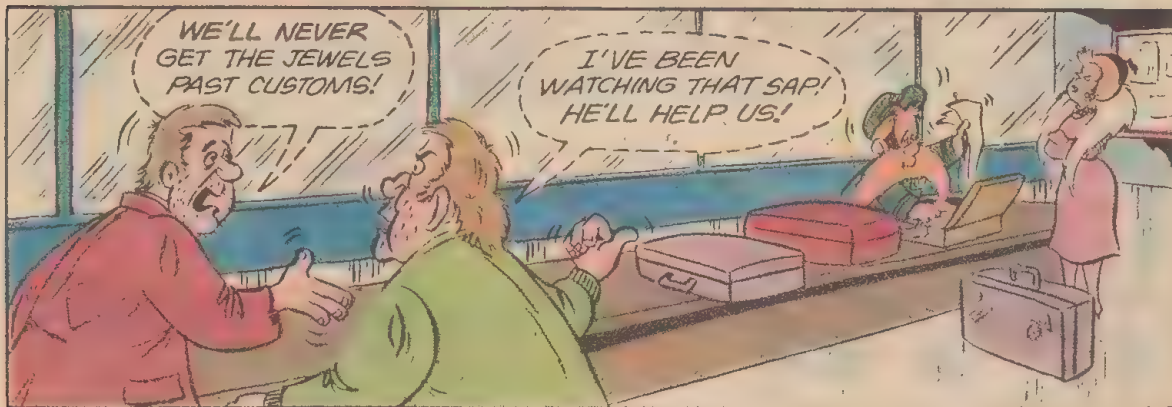
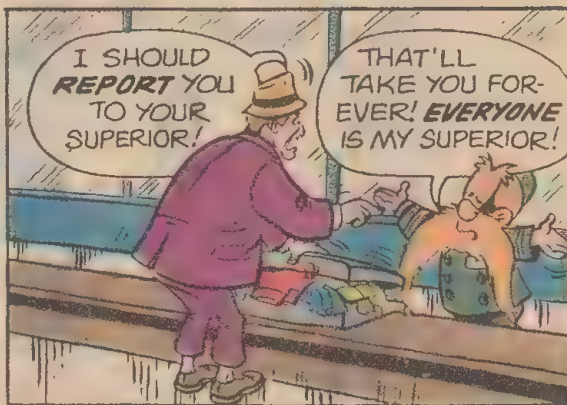
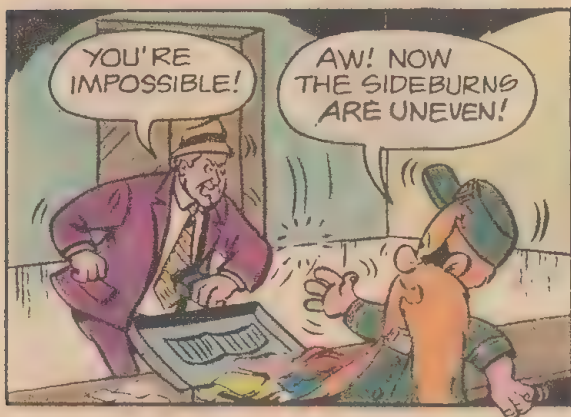
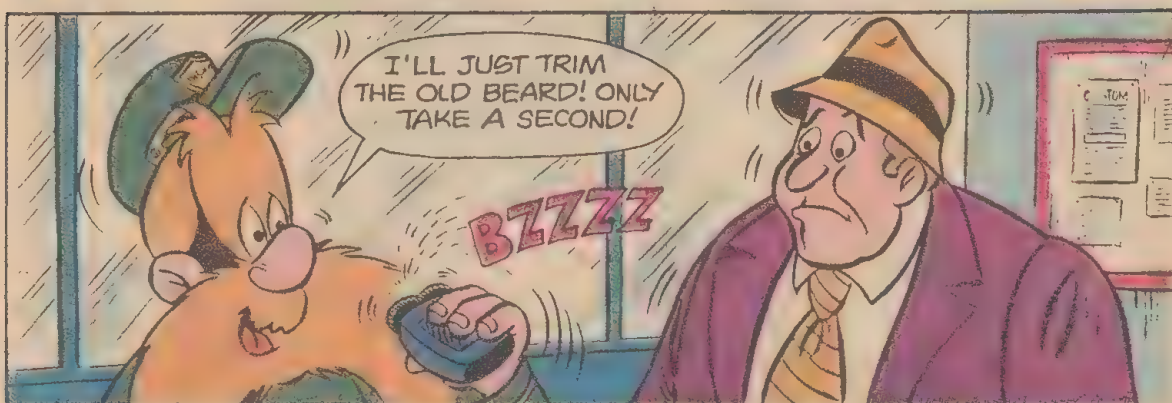
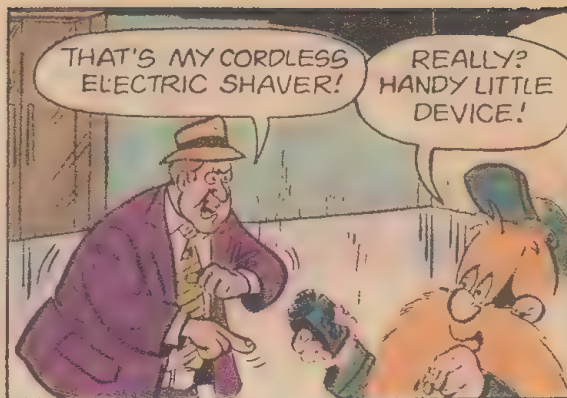
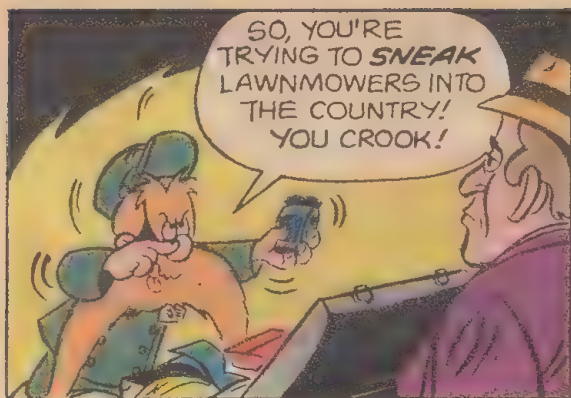
NICE PIECE OF LUGGAGE! ALL I CAN AFFORD IS A MONOGRAMMED DUFFEL BAG!

MY, YOU PACK NEATLY! SO DO I, YET SOME PEOPLE THINK I'M A SLOB!

TAKE IT EASY!

IT'S O.K.! I'LL WATCH YOU REPACK! I'LL PICK UP SOME POINTERS!

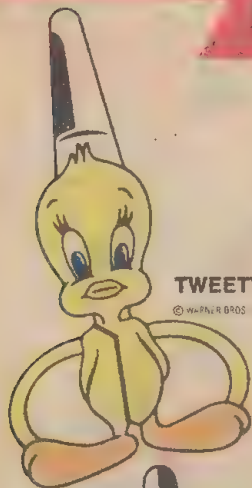
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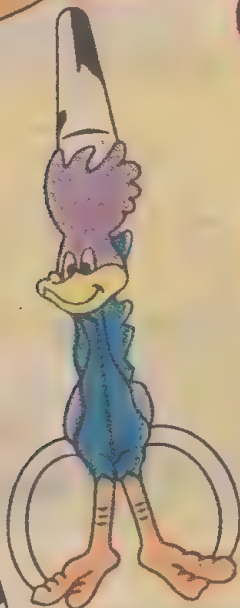
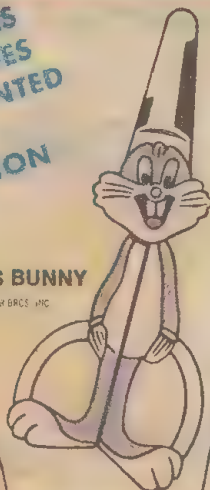
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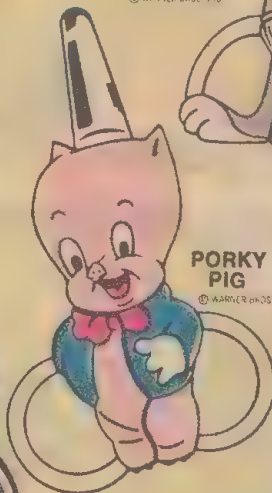
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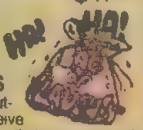
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Pen-sized 8 power telescope spots objects blocks away. Great for watching sports, girls, spying. Power lens optically ground to view every detail
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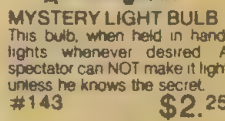
X-RAY SPECS

An amazing illusion! Apparently see thru bones, thru skin, thru clothes, etc. Thrill and embarrass your friends.
#655 \$1.25



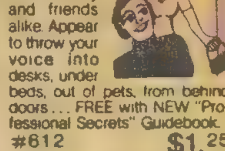
SECRET BOOK SAFE

Looks like real book but opens to reveal combination lock safe
#660 \$1.95



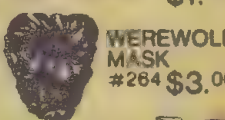
MYSTERY LIGHT BULB

This bulb, when held in hand, lights whenever desired. A spectator can NOT make it light unless he knows the secret.
#143 \$2.25



THROW YOUR VOICE!

Trick family and friends alike. Appear to throw your voice into desks, under beds, out of pets, from behind doors... FREE with NEW "Professional Secrets" Guidebook.
#612 \$1.25



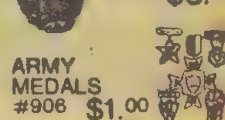
SPUD GUN

New. Fast action gun that shoots potato pellets as far as 50 feet! More than 300 shots from a single potato. Absolutely harmless.
#300 \$1.50



WEREWOLF MASK

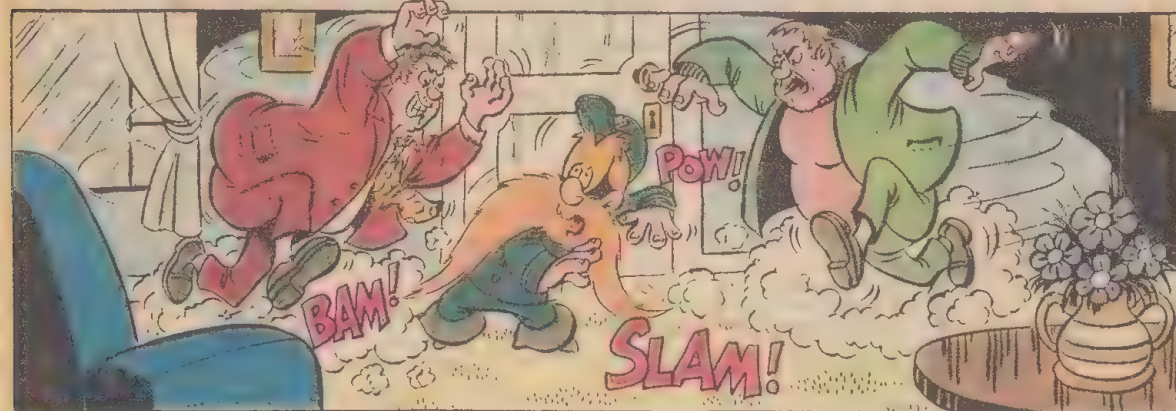
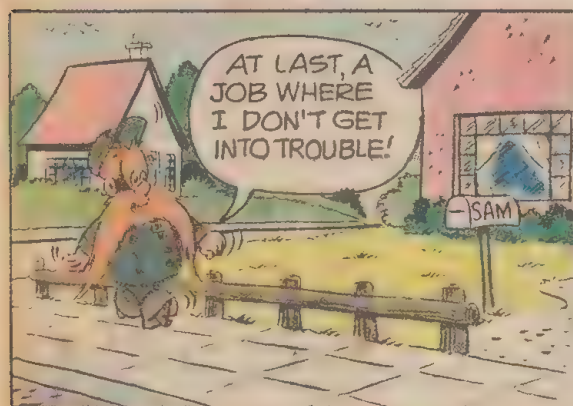
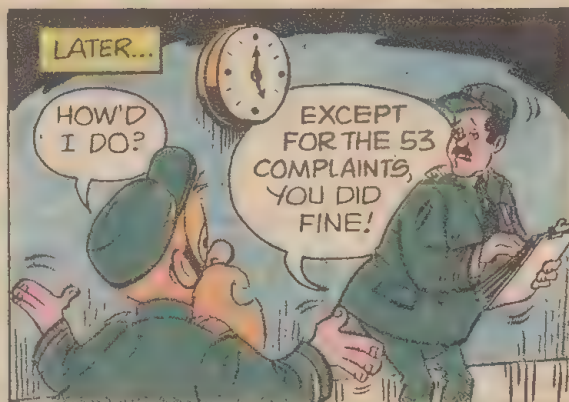
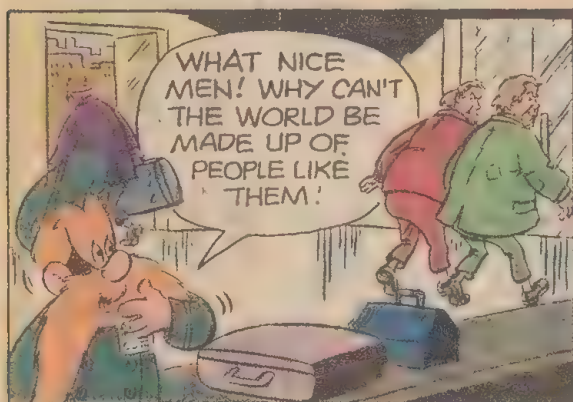
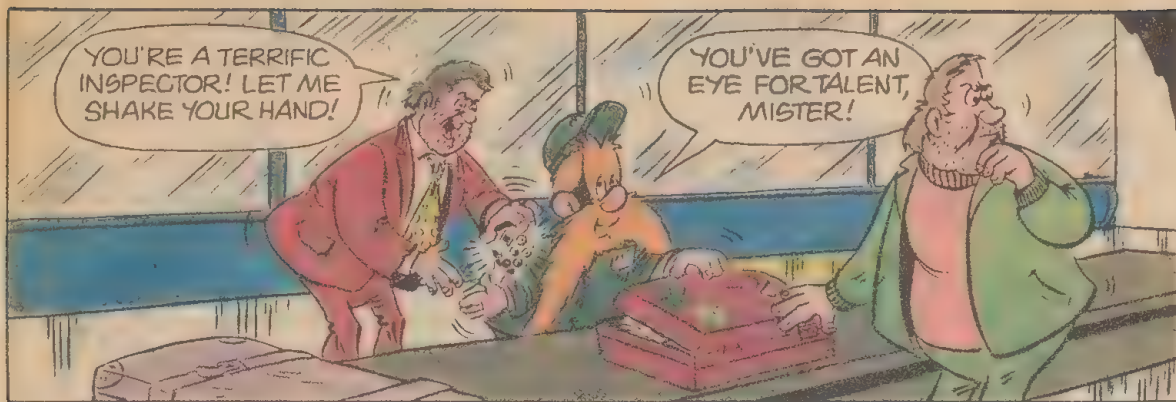
#264 \$3.00

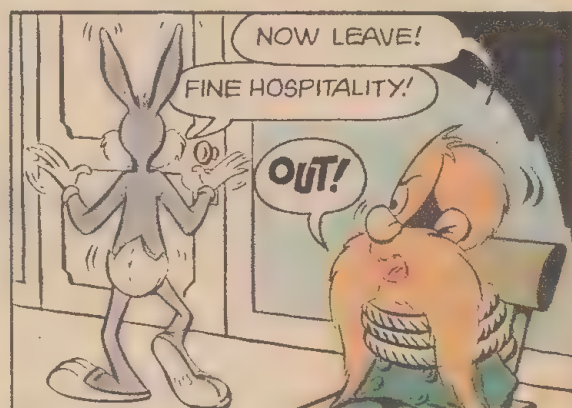
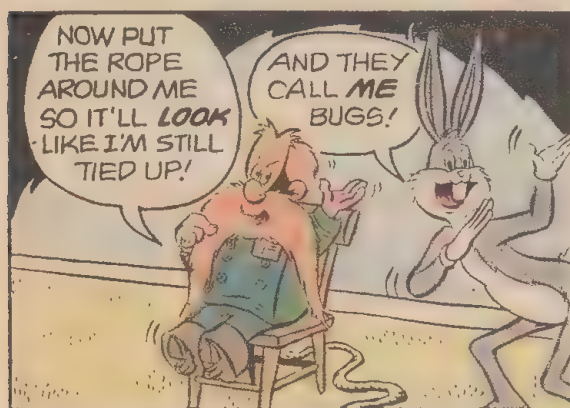
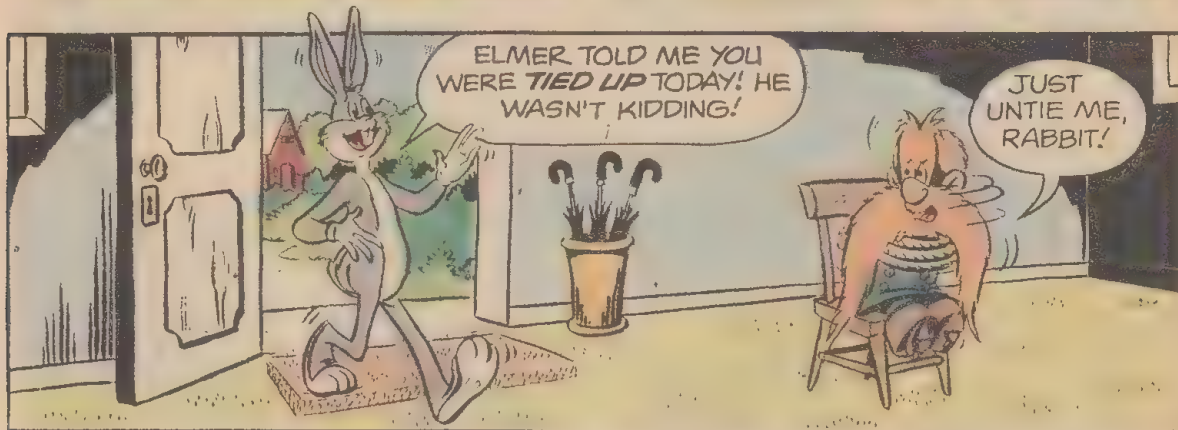
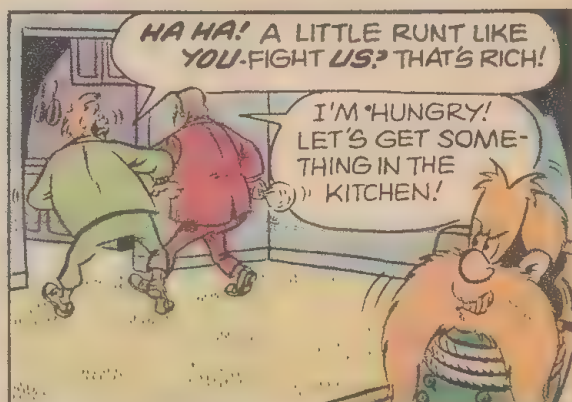
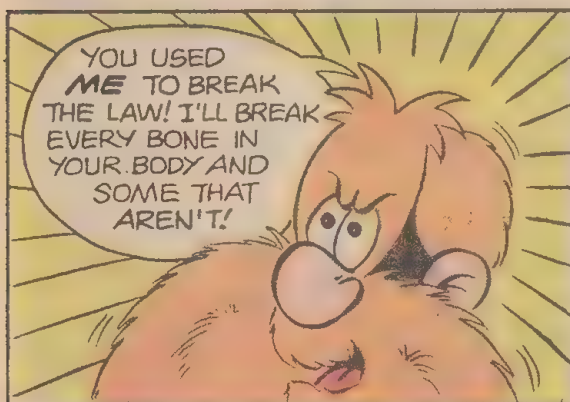
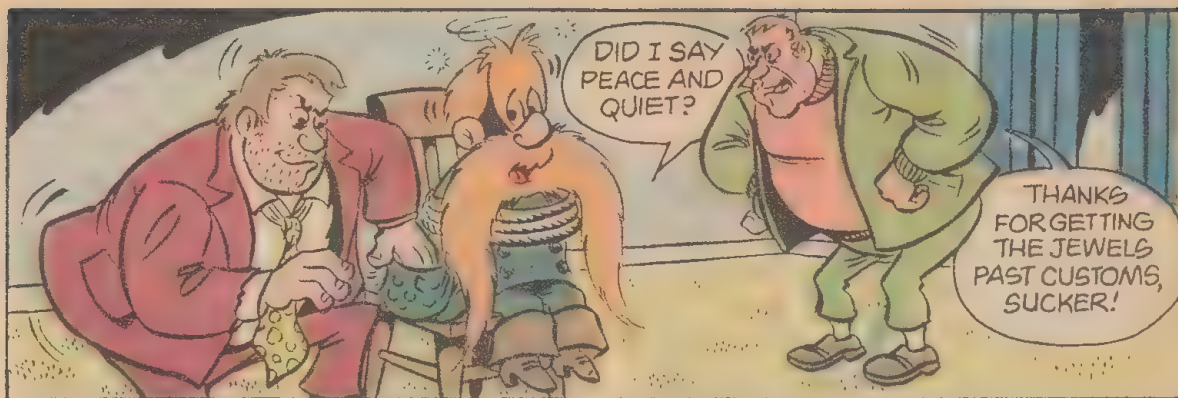


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1 L6956 — WALT DISNEY'S THREE LITTLE PIGS — from the Disney film with members of original cast — SPARKY'S MAGIC PIANO — the original classic favorite. It makes music appreciation fun.

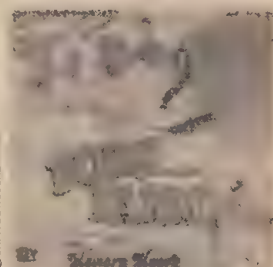


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2 L6957 — BUGS BUNNY AND HIS FRIENDS — three stories featuring BUGS, ELMER FUDD, DAFFY DUCK, PORKY PIG and others — BOZO AT THE CIRCUS — the original all time classic of children's records.

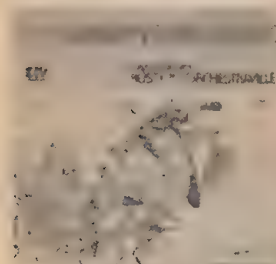


3 L6958 — TWEETY PIE — two stories with TWEETY and SYLVESTER THE CAT — TEENA THE LAUGHING HYENA and HOW THE FIRE ENGINE GOT ITS SIREN — two original fun stories.



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4 L6959 — BOZO ON THE FARM — the original BOZO takes children to meet farm animals — HEN-ERY HAWK — two stories featuring HENERY, the famous Warner Bros. Cartoon Chicken Hawk.



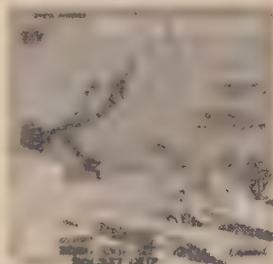
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5 L6960 — WALT DISNEY'S THE GRASSHOPPER AND THE ANTS — adapted from the motion picture with original cast — RUSTY IN ORCHESTRVILLE — the original classic music appreciation story in which instruments talk.



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6 L6961 — WOODY WOODPECKER'S PICNIC — famous Walter Lantz cartoon character takes animal friends on a picnic — SPARKY AND THE TALKING TRAIN — a little boy's love for trains leads to an exciting adventure.



7 L6962 — BUGS BUNNY AND THE TORTOISE — BUGS has a race with a tortoise with a surprise ending — BOZO AND HIS ROCKET SHIP — the original BOZO goes on a trip to foreign lands.



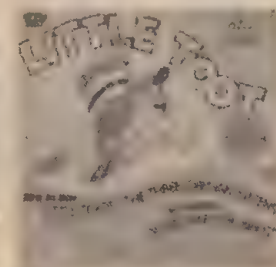
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8 L6963 — I TAUT I TAW A PUDDY TAT AND OTHER SONGS with TWEETY, DAFFY DUCK, YOSEMITE SAM, PORKY PIG, and BOZO.



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9 L6986 — WALT DISNEY'S TALES OF UNCLE REMUS — from the Disney motion picture, "Song Of The South," with original cast — TICKETY TOCK — an alarm clock learns how to tell time.

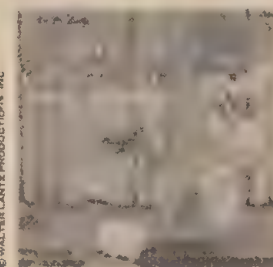


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10 L6987 — WALT DISNEY'S LITTLE TOOT — from the motion picture, "Melody Time." Also includes Disney's THREE ORPHAN KITTENS — BOZO AND THE BIRDS — the original BOZO goes up in the air to meet the various birds.



11 L6988 — BUGS BUNNY IN STORYLAND — BUGS visits famous, fairy tale characters — BOZO AT THE DOG SHOW — the original BOZO talks to dogs in a humorous and educational way.



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12 L6989 — WOODY WOODPECKER AND HIS TALENT SHOW — the famous Walter Lantz cartoon character invites animal friends to a talent show — BOZO HAS A PARTY — the original BOZO has a party for all of his friends.

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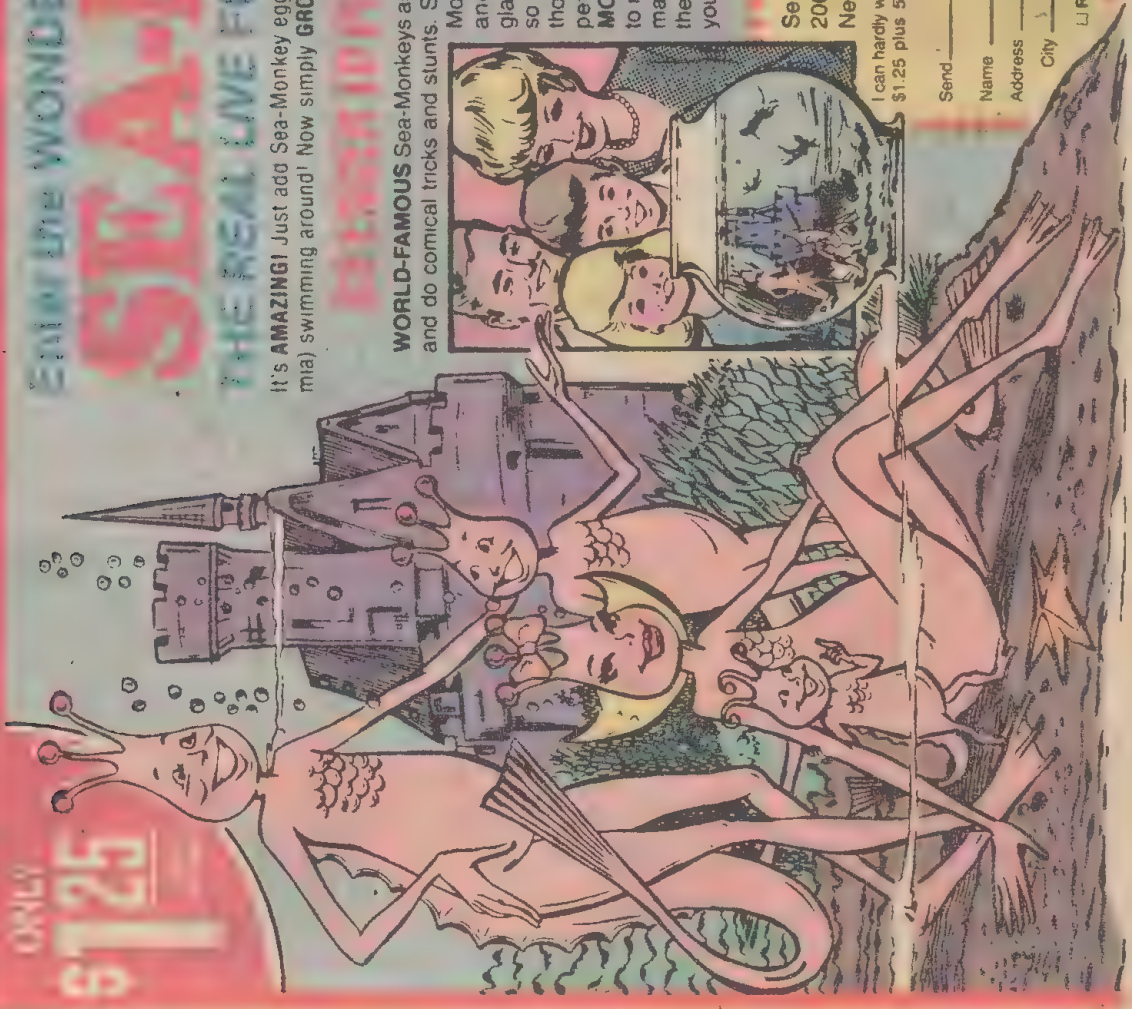


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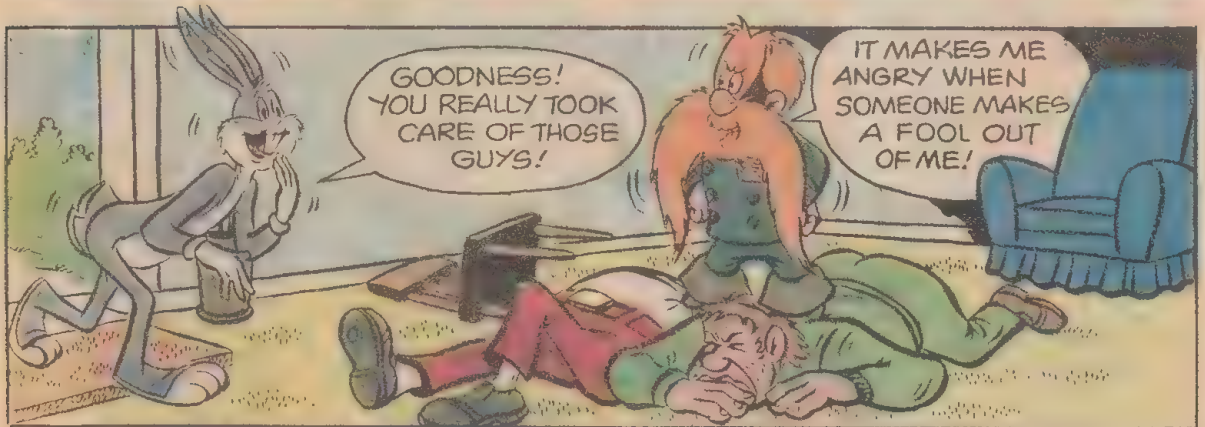
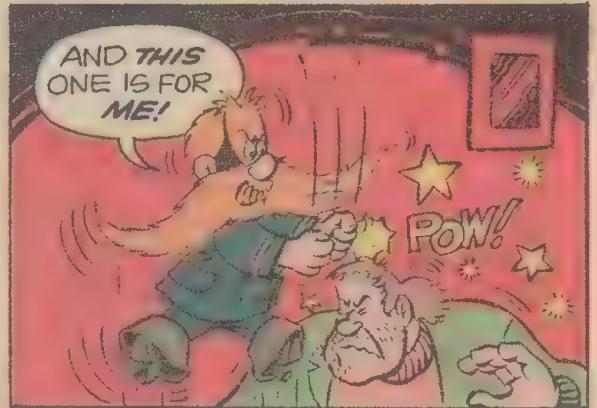
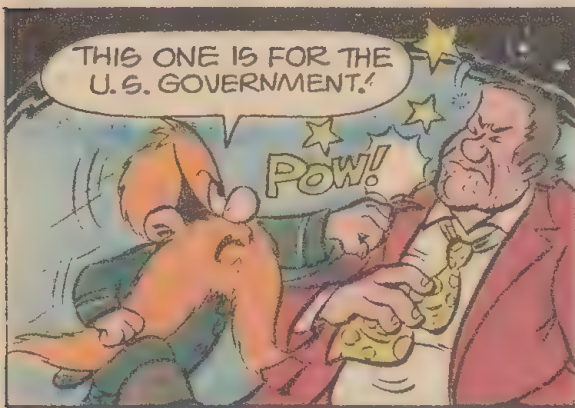
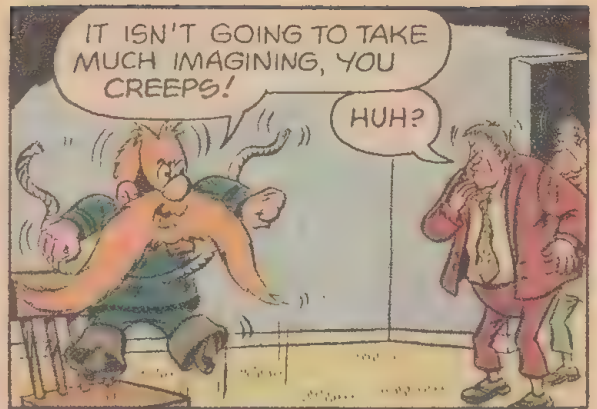
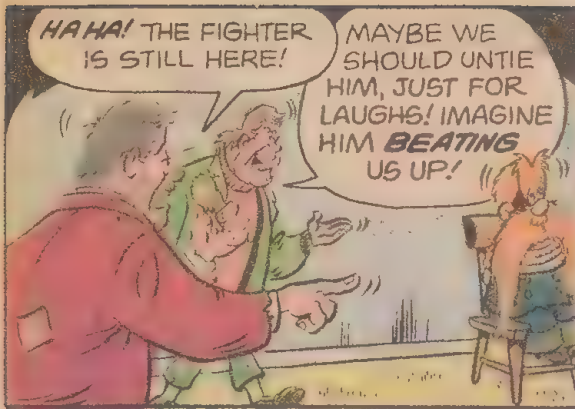
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Caricatures shown not intended to depict Artemia



YOSEMITE SAM
and **BUGS BUNNY**

TO THE CORE OF THE MATTER!

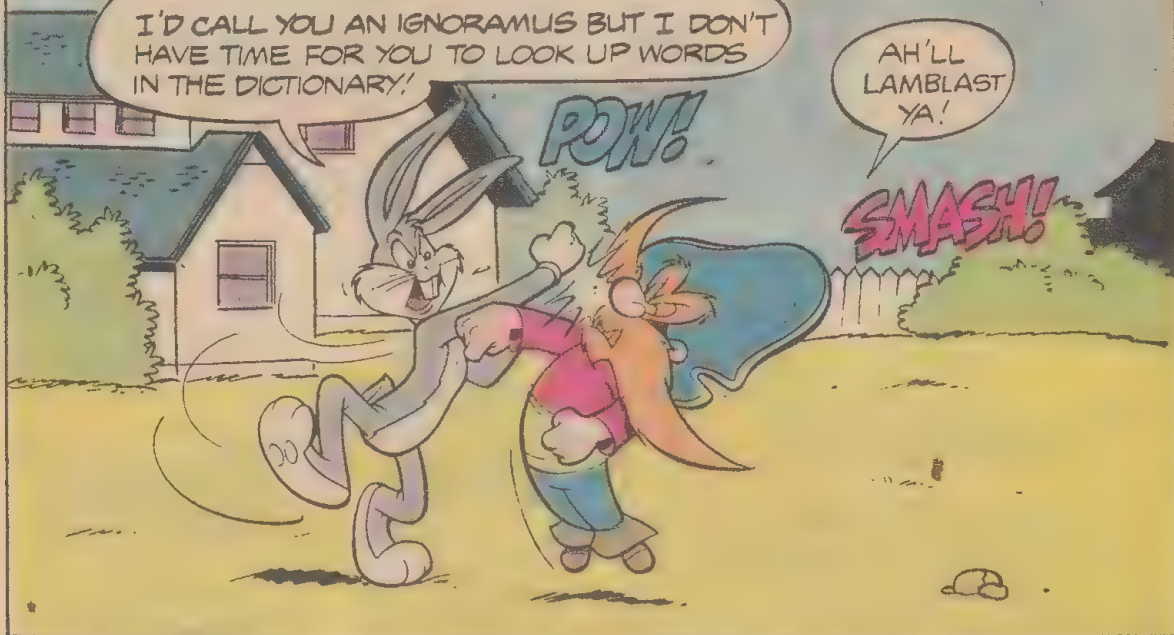
SAM AND BUGS ARE HAVING A DIFFERENCE OF OPINION, AND, BEING ADULTS, THEY SETTLE IT IN A CIVILIZED WAY...

I'D CALL YOU AN IGNORAMUS BUT I DON'T HAVE TIME FOR YOU TO LOOK UP WORDS IN THE DICTIONARY!

AH'LL
LAMBLAST
YA!

POW!

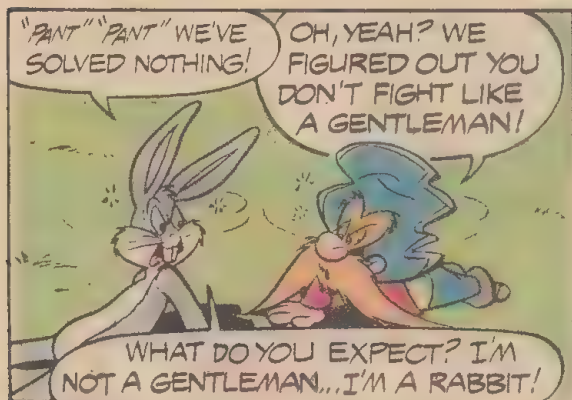
SMASH!



"PANT" "PANT" WE'VE
SOLVED NOTHING!

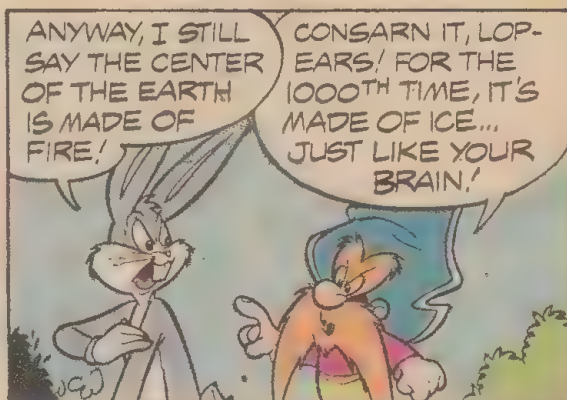
OH, YEAH? WE
FIGURED OUT YOU
DON'T FIGHT LIKE
A GENTLEMAN!

WHAT DO YOU EXPECT? I'M
NOT A GENTLEMAN...I'M A RABBIT!



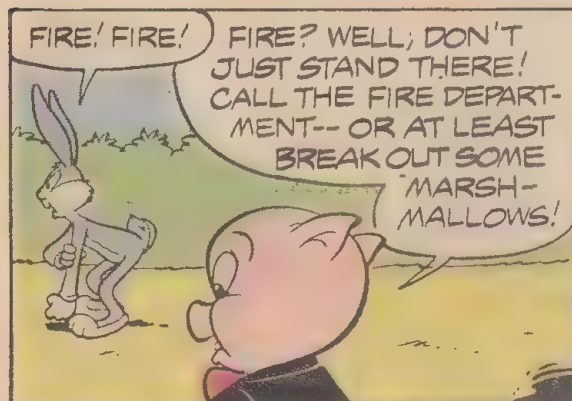
ANYWAY, I STILL
SAY THE CENTER
OF THE EARTH
IS MADE OF
FIRE!

CONSARN IT, LOP-
EARS! FOR THE
1000TH TIME, IT'S
MADE OF ICE...
JUST LIKE YOUR
BRAIN!



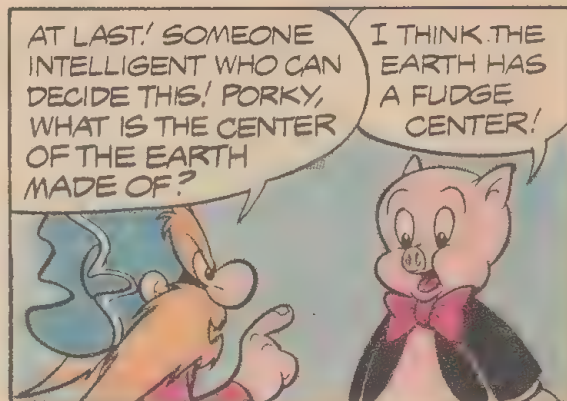
FIRE! FIRE!

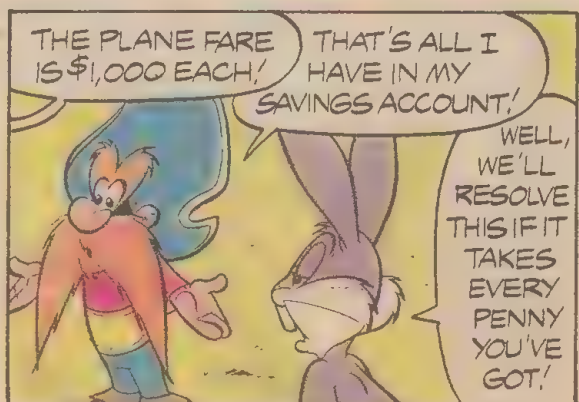
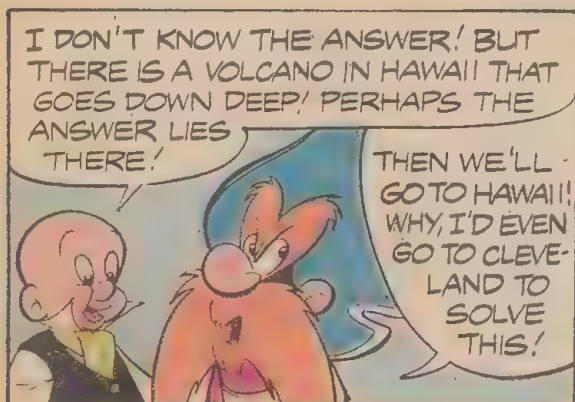
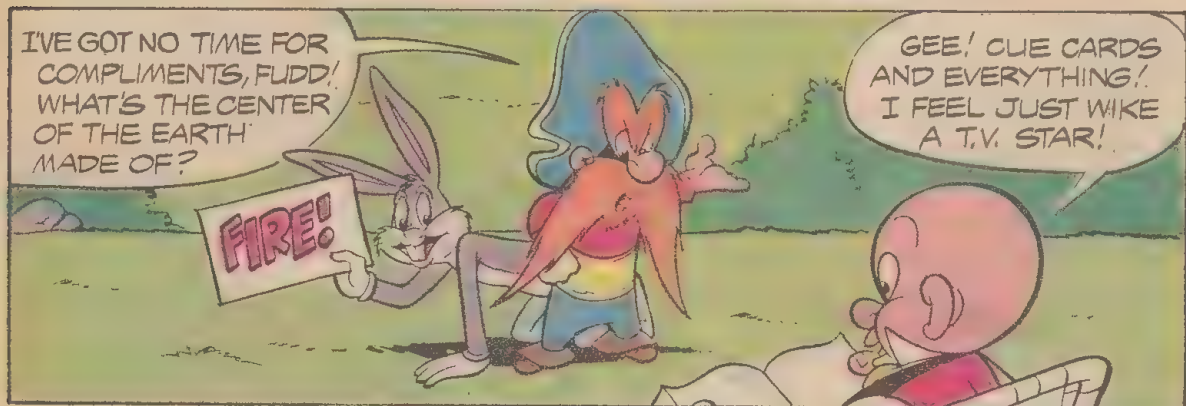
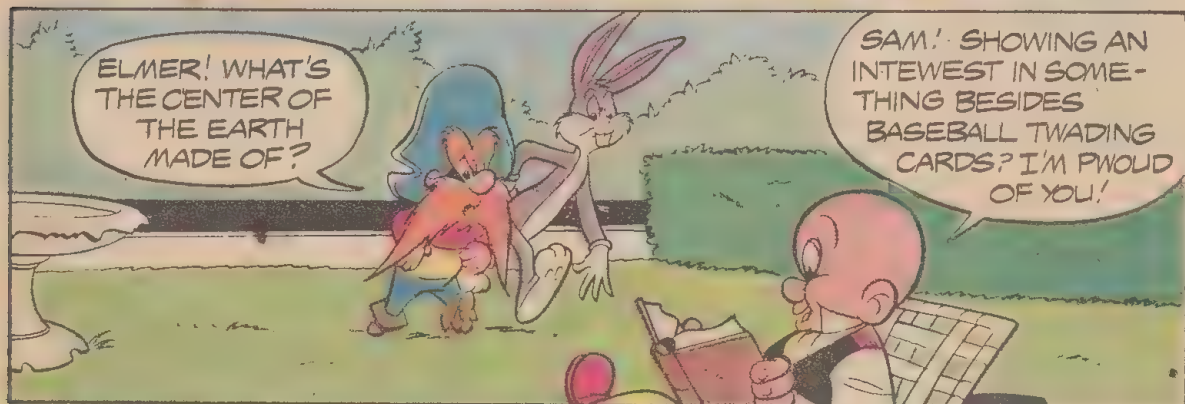
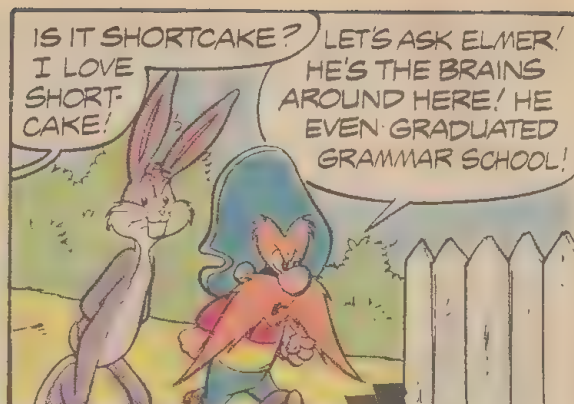
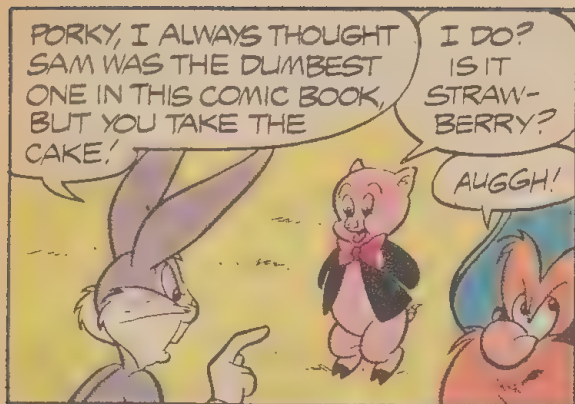
FIRE? WELL, DON'T
JUST STAND THERE!
CALL THE FIRE DEPART-
MENT-- OR AT LEAST
BREAK OUT SOME
"MARSH-
MALLOWS!"

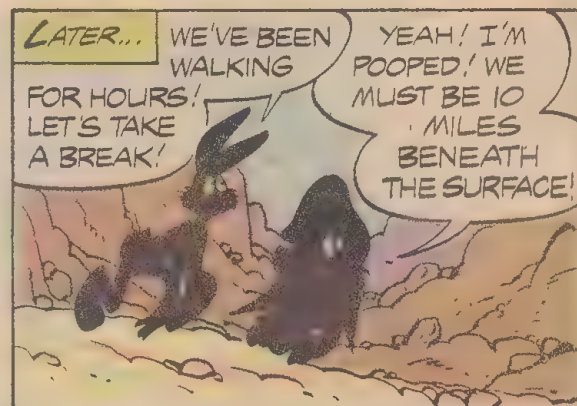
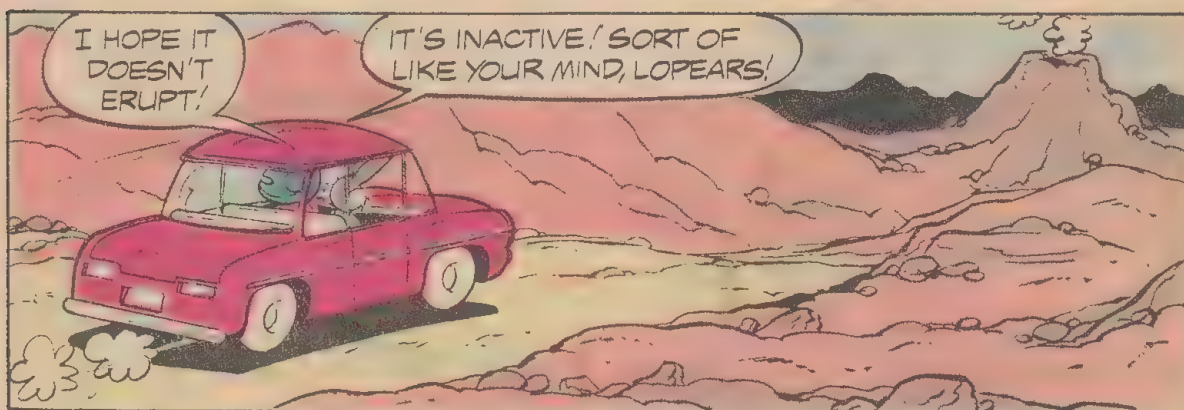
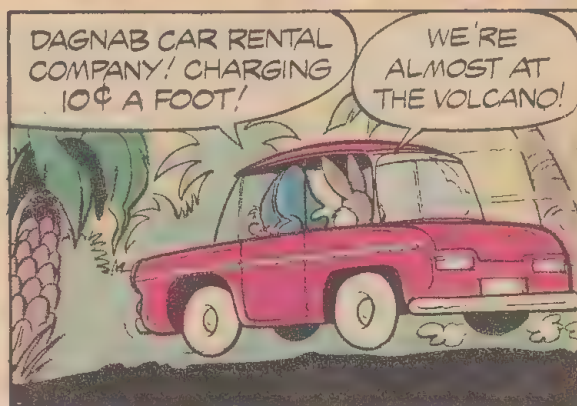
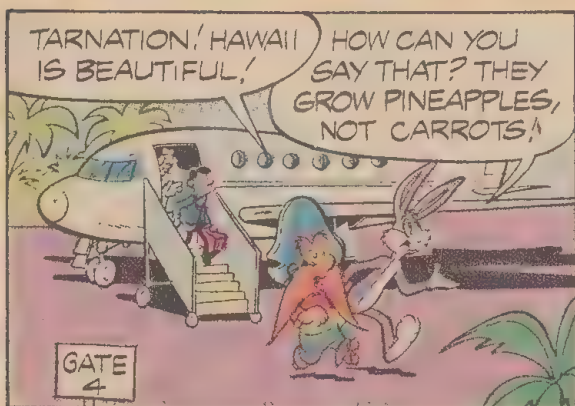
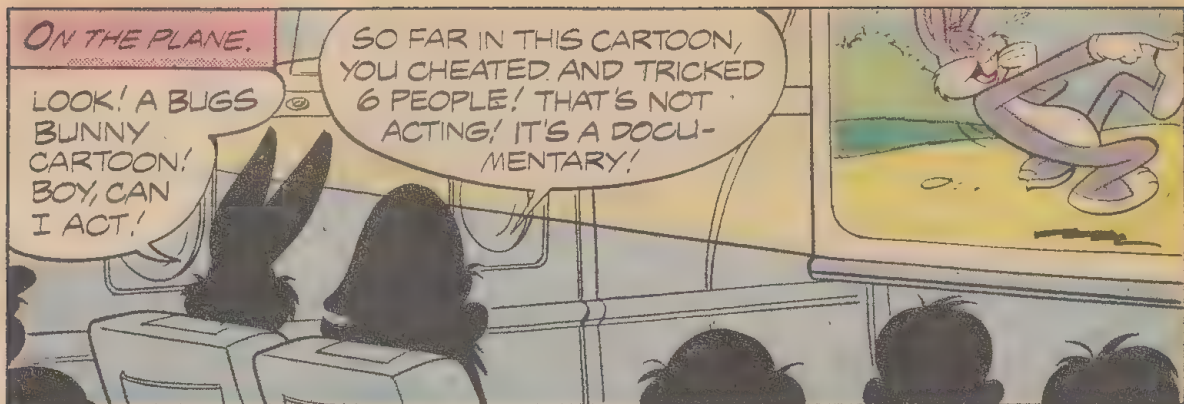


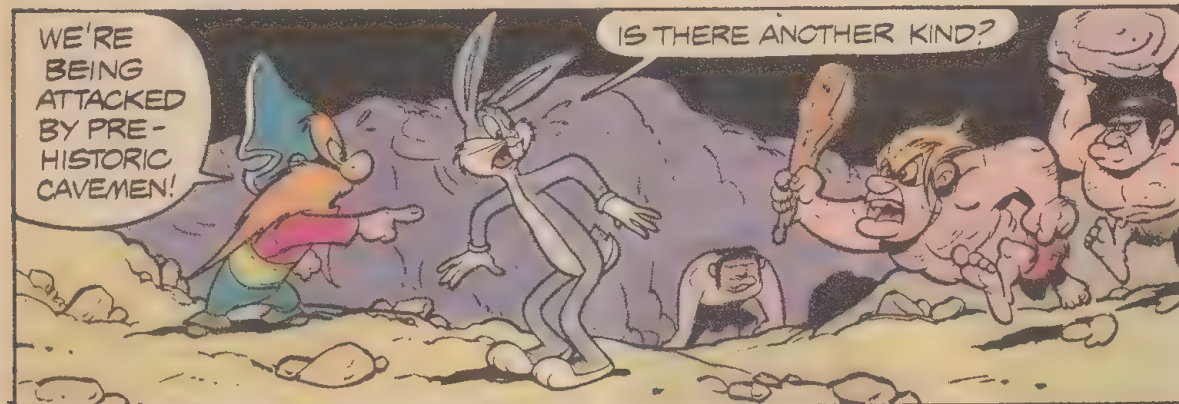
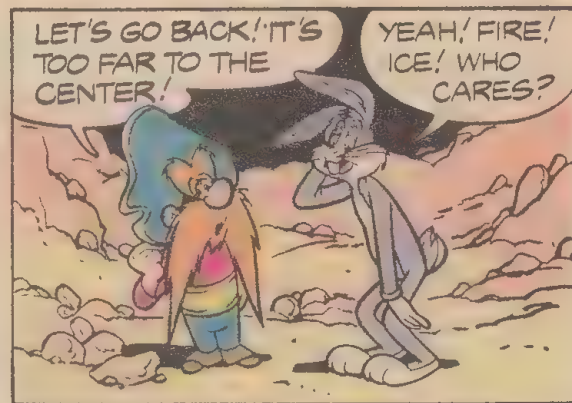
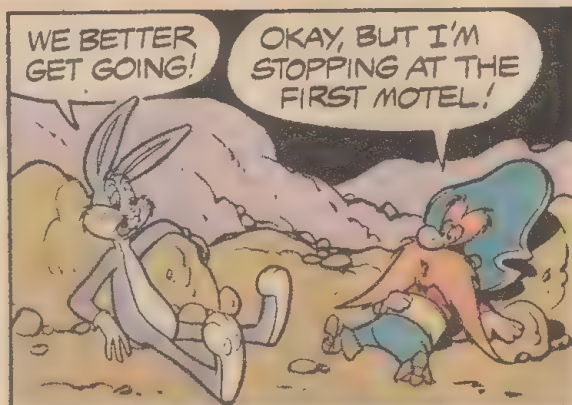
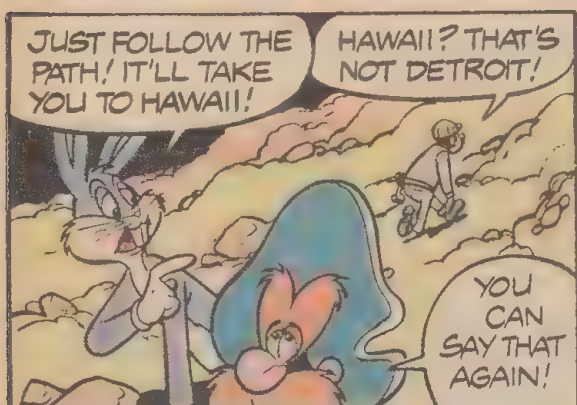
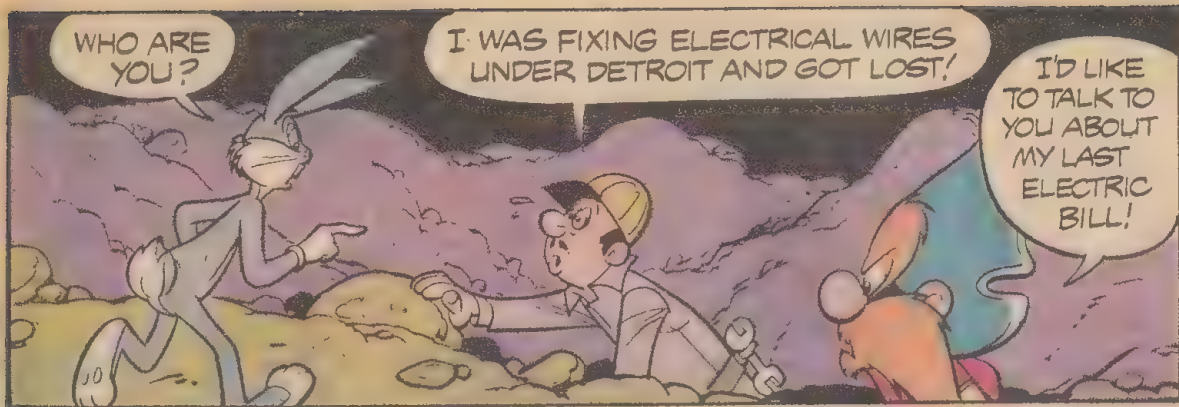
AT LAST! SOMEONE
INTELLIGENT WHO CAN
DECIDE THIS! PORKY,
WHAT IS THE CENTER
OF THE EARTH
MADE OF?

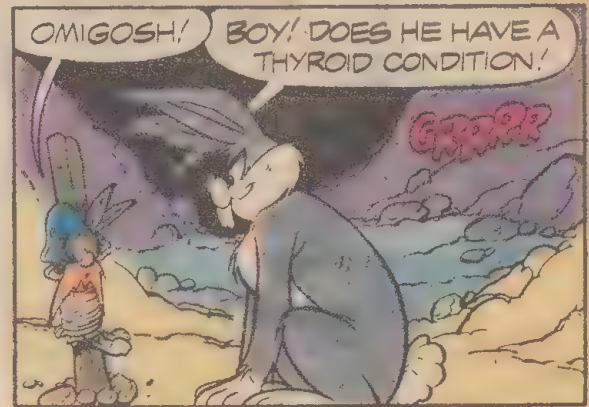
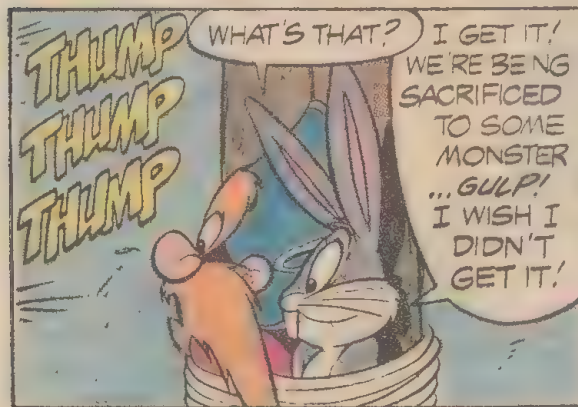
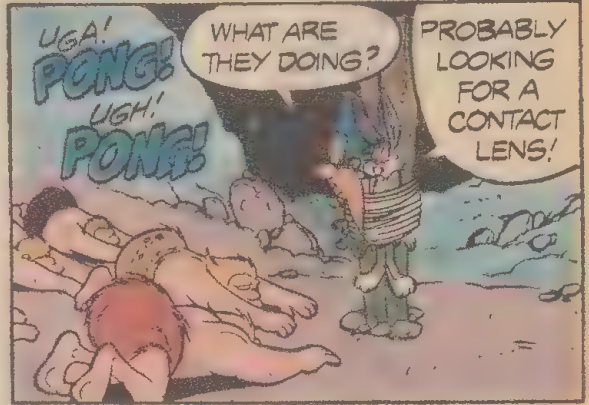
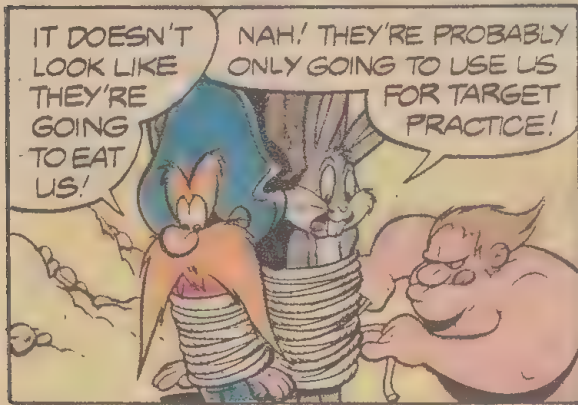
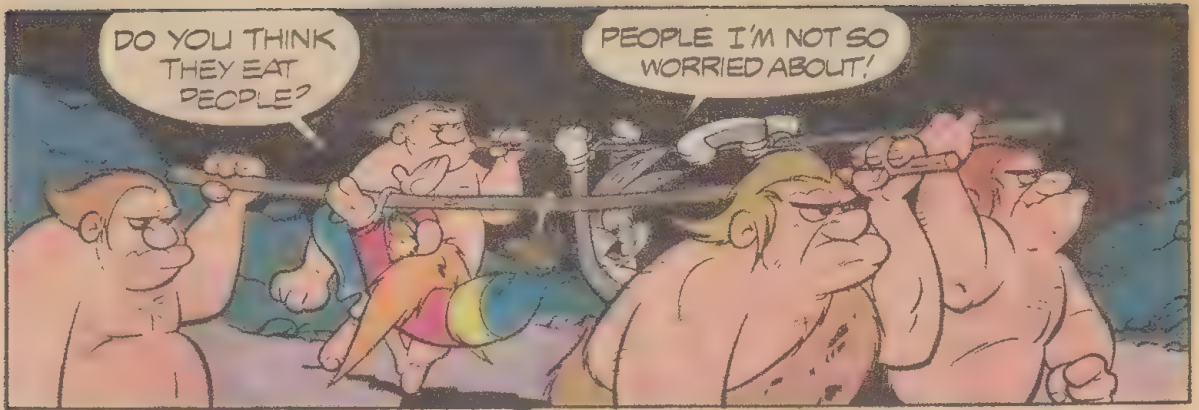
I THINK THE
EARTH HAS
A FUDGE
CENTER!











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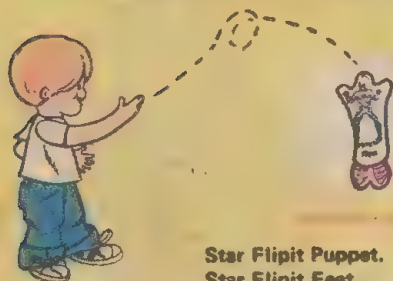
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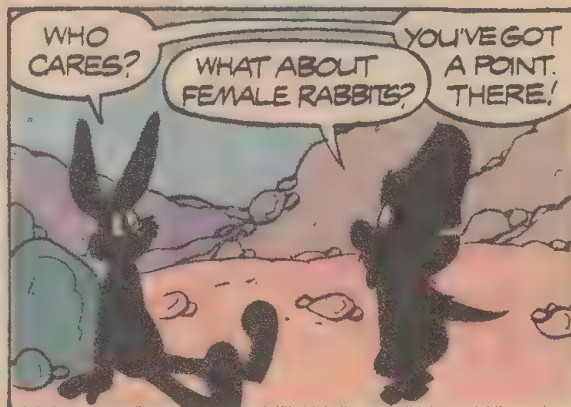
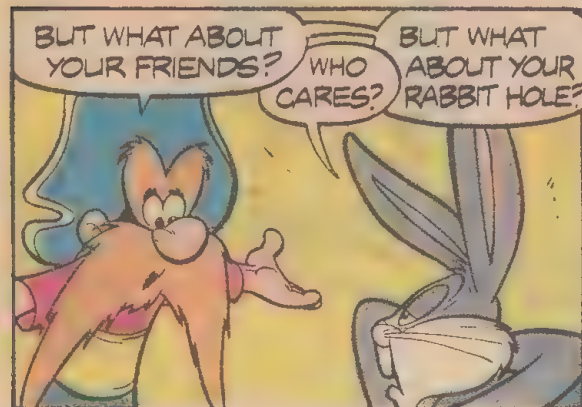
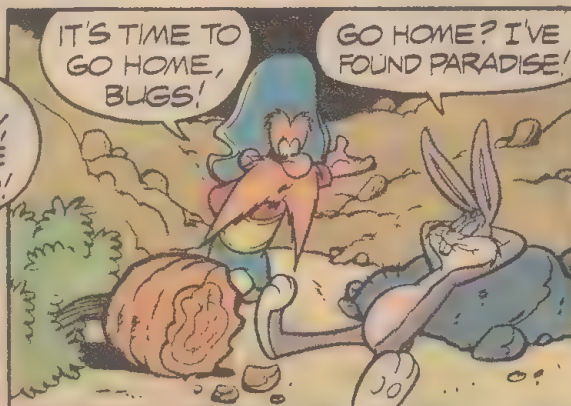
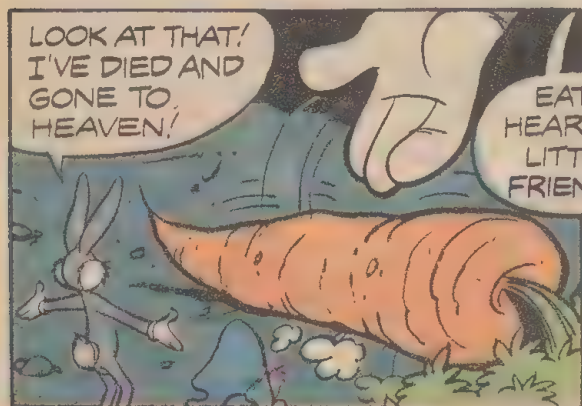
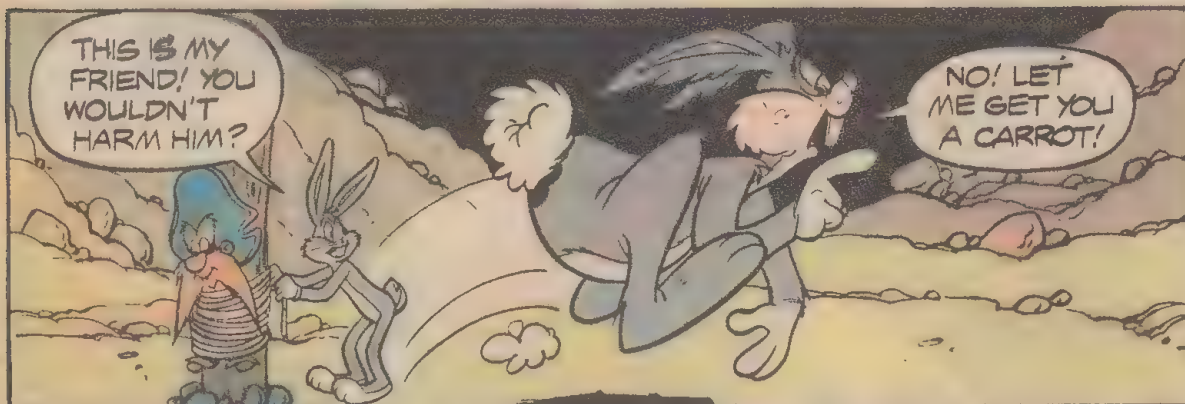
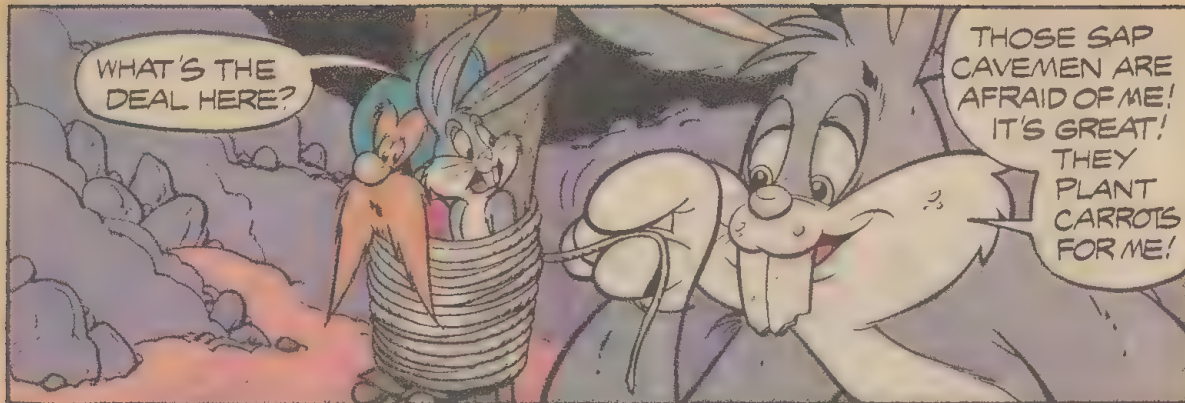
BATTLE OF THE PLANETS

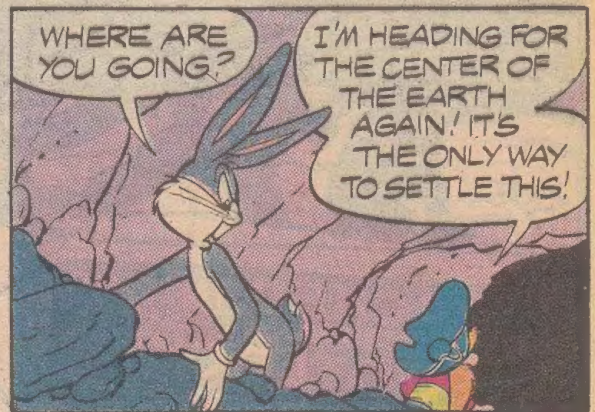
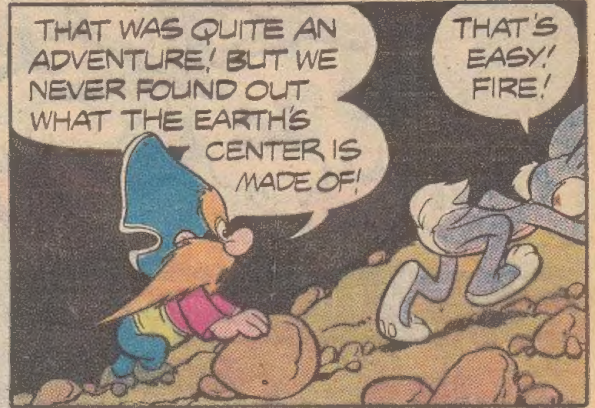
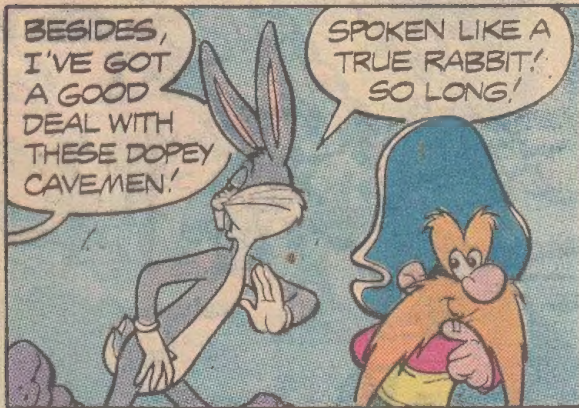
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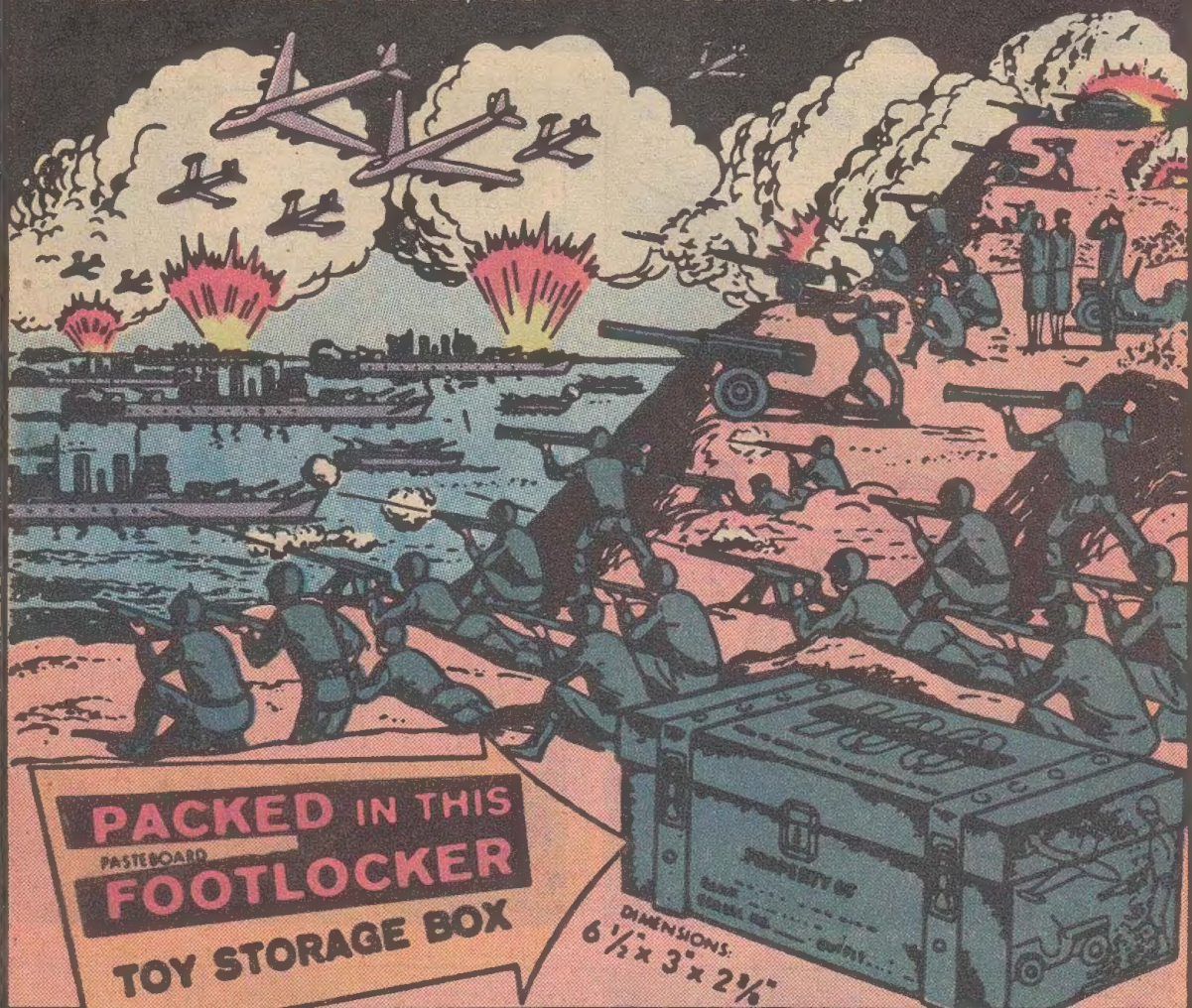


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| 4 Cruisers | 8 Officers | 8 Cannon |
| 4 Sailors | 8 Waves | 4 Bazookamen |
| 4 Riflemen | 8 Wacs | 4 Marksmen |

LUCKY PRODUCTS, INC. Dept TG-45
P.O. BOX 720597

ATLANTA, GA 30328 NO C.O.D.'s

If not satisfied I may return merchandise
HERE'S MY \$1.75! for full refund!

Rush the TOY SOLDIER SET TO ME!

Name

Address

City State Zip

No Canadian or foreign orders
Allow 4-6 weeks for delivery.

EARN \$1.00 A BOX



PRIZES OR CASH

SELL CARDS & GIFTS
FROM **FREE**
SAMPLE BOOK!



PICK YOUR PRIZES . . . OR KEEP \$1.00 A BOX CASH! Earn PRIZES, CASH or both AT ABSOLUTELY NO COST TO YOU by selling beautiful Imprinted Christmas Cards, All-Occasion Cards, Personalized Stationery and Gifts from Olympic's FREE 1979 Sample Book of proven sales-makers!

● **IT'S FUN! IT'S EASY!** *Anyone's* a prospect ... friends, neighbors, relatives ... and *everyone's* thrilled by Olympic's high quality and low price. (Some cards even cost customers less than 10¢ each.)

● **YOU PAY NOTHING . . . OWE NOTHING . . . SO JOIN NOW!** Call our FREE Join-by-Phone* number *OR* use the postage-free label from this ad. Either way, you'll receive our FREE Prize Catalog and Sales Kit, FREE Sample Book . . . everything you need to earn PRIZES or CASH the proven Olympic way!

***PLEASE... operators can only enroll new members
... CANNOT ANSWER QUESTIONS OR INQUIRIES.**



OLYMPIC SALES CLUB, INC.
Dept. 79GK8, Enfield, Connecticut 06082

MAIL FREE
OR
PHONE FREE



DIAL (TOLL FREE)
1-800-528-8050*
(In Arizona:
1-602-955-9714)
ASK FOR
EXTENSION 319

Any day . . . Any hour! Give operator your name, address (zip code please), and our Department Number 79GK8.

*** PLEASE ... Join-
by-Phone operators can only
enroll new mem-
bers ... CANNOT
answer questions
or inquiries. (Ser-
vice available only
in 48 United States.
Alaska, Hawaii,
Puerto Rico please
use reply label ➡)**

CUT OUT — FILL IN — PASTE OR TAPE TO FRONT OF ENVELOPE. NO STAMP NEEDED!

name

address

city

state

zip



**NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES**

BUSINESS REPLY LABEL

FIRST CLASS PERMIT NO. 38 ENFIELD, CONN.

POSTAGE WILL BE PAID BY ADDRESSEE



OLYMPIC Sales Club, Inc.
DEPT. 79GK8
ENFIELD, CONNECTICUT 06082

JOIN NOW

CUT OUT
POSTAGE-
FREE LABEL
FILL IN,
PASTE ON
ENVELOPE

SALES
LEADERSHIP
CLUB

Springfield,
Massachusetts
01101

Name _____
Address _____
City _____
State _____ Zip _____

PRINT CLEARLY



NO POSTAGE
NECESSARY
IF MAILED IN THE
UNITED STATES

BUSINESS REPLY LABEL

FIRST CLASS PERMIT NO. 3105 SPRINGFIELD, MASS.

Postage will be paid by addressee

Sales Leadership Club

Dept. 79GK-8
Springfield, MA 01101

JOIN THE LEADER... **S.L.C.**



SUPER PRIZES OR CASH

Join Today!
the easy
S.L.C. WAY
MAIL
FREE!

**Sell Personalized
Christmas Cards**

*No Risk to Take!
No Investment to Make!*

Get started right away earning these and many other SUPER PRIZES... or CASH. Just show our easy-to-carry Free Album of Personalized Christmas Cards and Gift Wrap to friends, relatives, neighbors. These are fine quality cards, with a variety to suit every taste, so they'll sell fast. If these cards could be purchased in stores, they would cost much more, and they're personalized, too! Sell as many boxes as you need to earn as many prizes as you want... or keep \$1.00 a box cash profit. Start earning right away at S.L.C. Fill in postage-free coupon-label. Cut out, paste to front of your envelope. We'll send you Free Membership Card, Free Album of Christmas Cards, Free Prize Catalog, and complete details. Nothing to pay. Nothing to return. Nothing to lose. Join S.L.C. now!

Thousands of Sales Leaders Every Year Since 1958

It's S.L.C. for Electronic Games!

**MASTER BLASTER
"TV" GAME**
Sell Only 22 Boxes

**COLECO
COLOR TV GAME**
Sell Only 18 Boxes

TOMY BLIP GAME
Sell Only 10 Boxes

TOMY DIGITAL DERBY
Sell Only 14 Boxes

**INSTANT LOAD
CAMERA AND CASE**
Sell Only 7 Boxes

**NYLON
SLEEPING BAG**
Sell Only 11 Boxes

**FOLK
GUITAR OUTFIT**
Sell Only 16 Boxes

**GLASS BOW
ARCHERY**
Sell Only 10 Boxes

**ELECTRONIC
MEMORY CALCULATOR**
Sell Only 8 Boxes

WALKIE TALKIES
Sell Only 9 Boxes

**KODAK POCKET
CAMERA OUTFIT**
Sell Only 10 Boxes

**COUSTEAU
SKIN DIVING OUTFIT**
Sell Only 7 Boxes

**BEE GEES
WIRELESS MIKE**
Sell Only 7 Boxes

**AC/DC
CASSETTE RECORDER**
Sell Only 20 Boxes

SPINCAST OUTFIT
Sell Only 10 Boxes

YORKIE RADIO
Sell Only 7 Boxes

**BOYS' LED
DIGITAL WATCH**
Sell Only 10 Boxes

**TYCO
ROAD RACING**
Sell Only 10 Boxes

**SPALDING
TENNIS SET**
Sell Only 11 Boxes

**2-MAN
MOUNTAIN TENT**
Sell Only 18 Boxes

ROCKETRY OUTFIT
Sell Only 12 Boxes

**RADIO CONTROLLED
RACING CAR**
Sell Only 9 Boxes

FIELD GLASSES
Sell Only 8 Boxes

**SCUBA
BOAT KIT**
Sell Only 9 Boxes

**GIRLS' LED
DIGITAL WATCH**
Sell Only 10 Boxes

**GALAX IX
SPACE FIGHTER**
Sell Only 14 Boxes

DIGITAL WATCH
Sell Only 9 Boxes

DIGITAL WATCH
Sell Only 9 Boxes